



AMENITIES

LUXURIOUS AND SOPHISTICATED DESIGN

- Functional floorplans, ideal for living
- 9' living area ceilings
- Attached private balcony for each unit
- Specialty wood-look flooring in all living areas
- Large common area rooftop deck area with seating and dining area
- Uncompromising views
- Solid core interior doors

GOURMET KITCHENS

- Solid wood base and upper cabinets
- Stainless steel appliances
- Quartz countertops
- Large eat-at islands
- Accent glass track lighting

EXQUISITE BATHS

- Master bath with Kohler plumbing fixtures
- Granite Countertops
- Glass mosaic tile back splash mirror surrounds
- Ceramic Tile flooring and base

PENTHOUSE HOMES ALSO FEATURE

- Two-story units
- Large private balcony
- Two or three bedroom units with office or den

H O B S O N

— P L A C E —

At seven stories, the building will sit in the middle of Lincoln's Canopy Street urban development and will be surrounded by many "hot spot" restaurants and nightlife destinations. The Hobson Place will also be within walking distance to Memorial Stadium, Haymarket Park and is one block from the new Pinnacle Bank Arena. The brick exterior harmonizes with the historic area while offering sophistication found nowhere else in Lincoln. Most importantly, the design and location of the building sets out to maximize your enjoyment of the area and ensures a relaxing modern interior for all to appreciate.

H O B S O N | P L A C E



1, 2, & 3 BEDROOM RESIDENCES

Elegant Interiors
with multiple
schemes

ADJACENT COVERED PARKING

Reserved & Secure
Parking Structure

SECURE ENTRANCE

Keycode Access &
Surveillance Cameras

ROOFTOP DECK

Outdoor Seating &
Dining Area

POOL & FITNESS CENTER

Access to the Hotel
Fitness Center &
Indoor Pool



FLOOR PLANS

RESIDENCE TYPES

- 3 ONE BEDROOM RESIDENCES
- 17 TWO BEDROOM RESIDENCES
- 9 THREE BEDROOM RESIDENCES
- 3 TWO-STORY RESIDENCES

PRICING RANGES

- ONE BEDROOM RESIDENCES
\$215,325 TO \$317,775
- TWO BEDROOM RESIDENCES
\$296,800 TO 422,530
- THREE BEDROOM RESIDENCES
\$565,675 TO \$596,240

ALTERNATE RESIDENCES-CUSTOM DESIGN

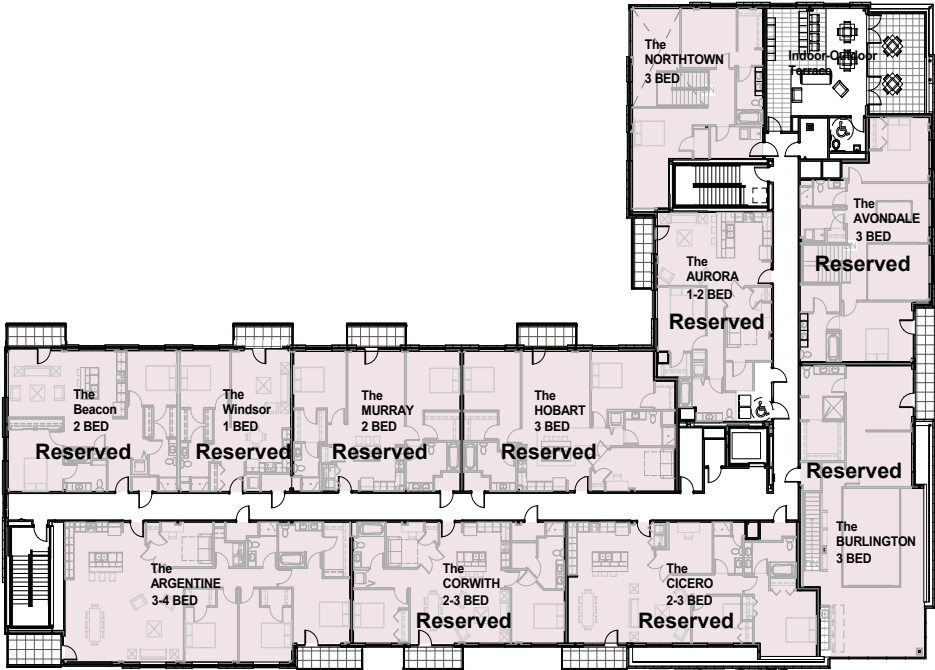
- 2 STORY THREE BEDROOM RESIDENCES
\$534,375 TO \$892,910

* MONTHLY CONDO ASSOCIATION DUES
ARE \$.25/SQ. FT.

H O B S O N  P L A C E

SEVENTH LEVEL

HOBSON PLACE



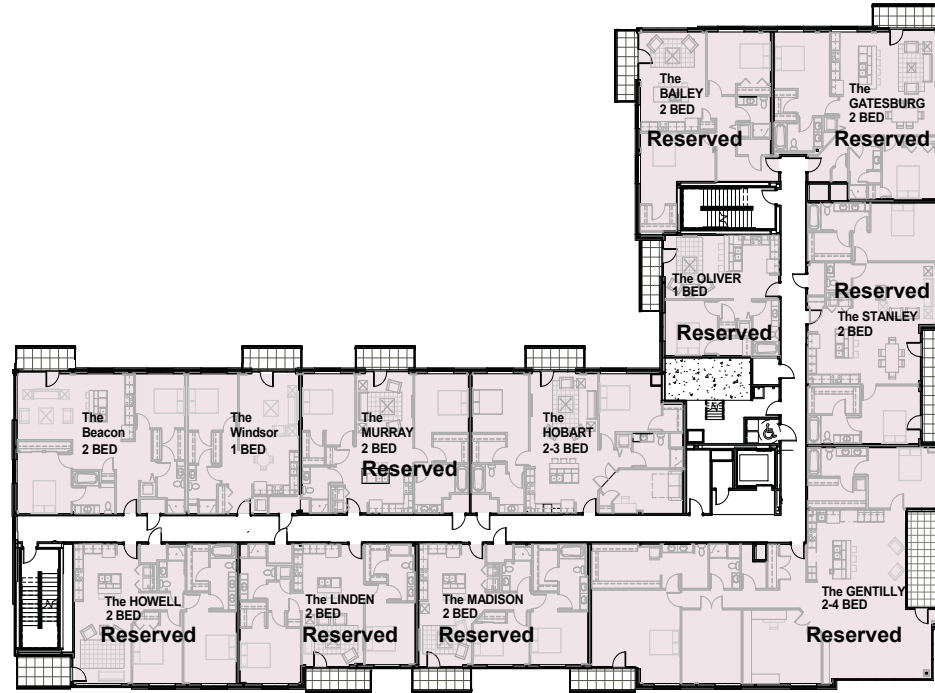
SIXTH LEVEL

HOBSON PLACE



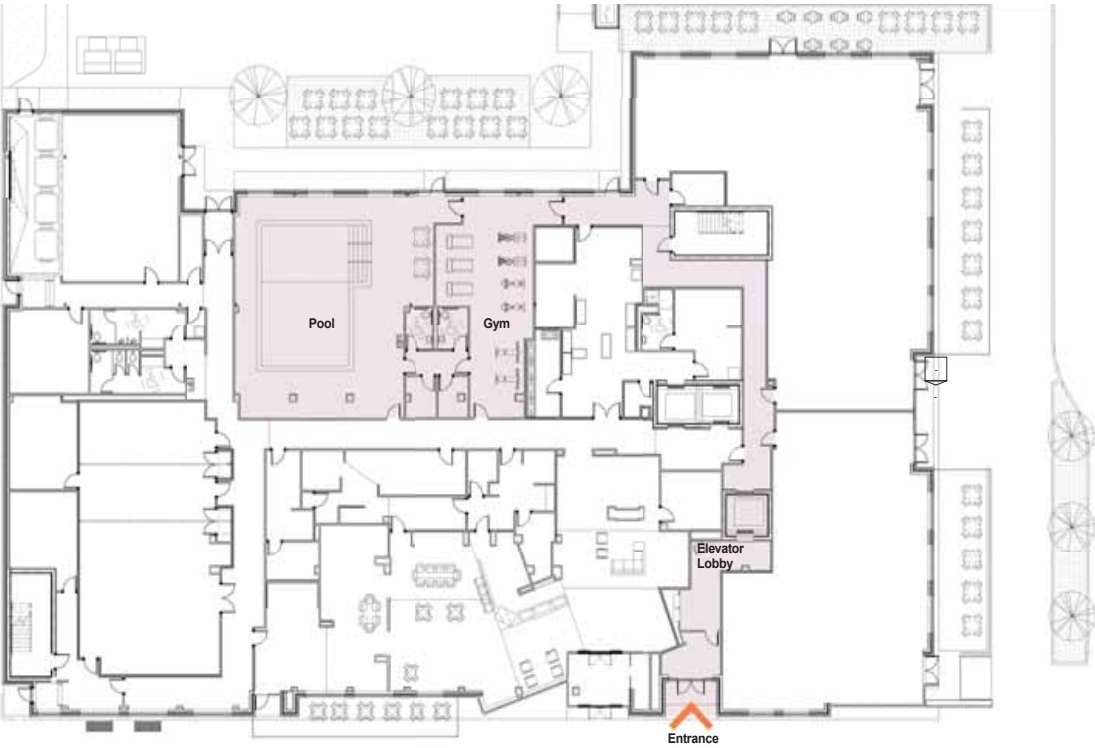
FIFTH LEVEL

HOBSON PLACE



GROUND LEVEL

HOBSON PLACE



HOBSON PLACE

HOBSON PLACE

SINCLAIR|hille architects

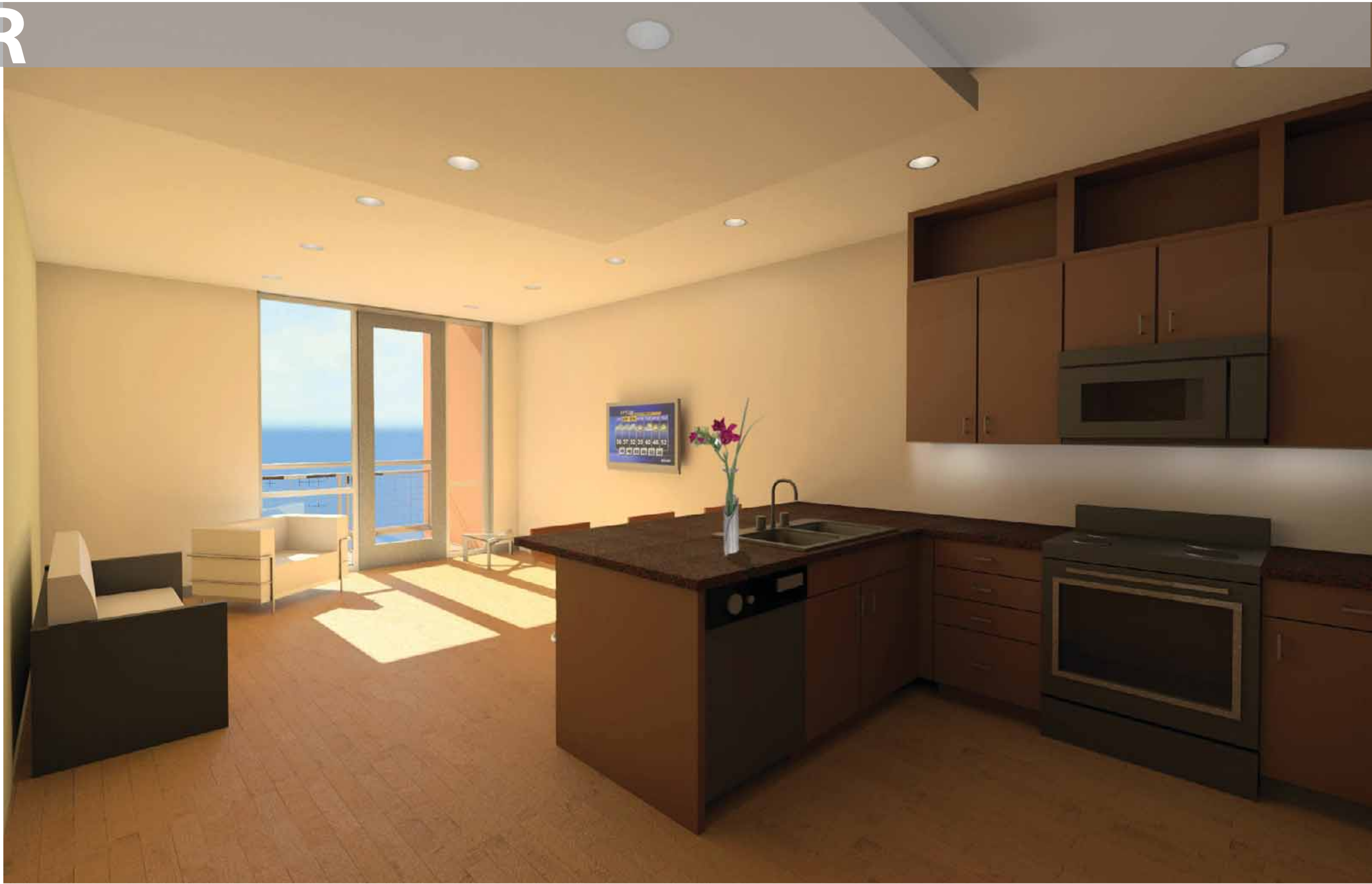


Building Floorplans: Variations within each floor plan and from residence to residence may include one or all of the following: overall configuration, total livable area, views and sight lines, number of windows, window sizes, window placements, door and window styles and balconies. All square footages noted herein are approximations only. All floor plans and graphic presentations are artist's concepts only.

THE OLIVER

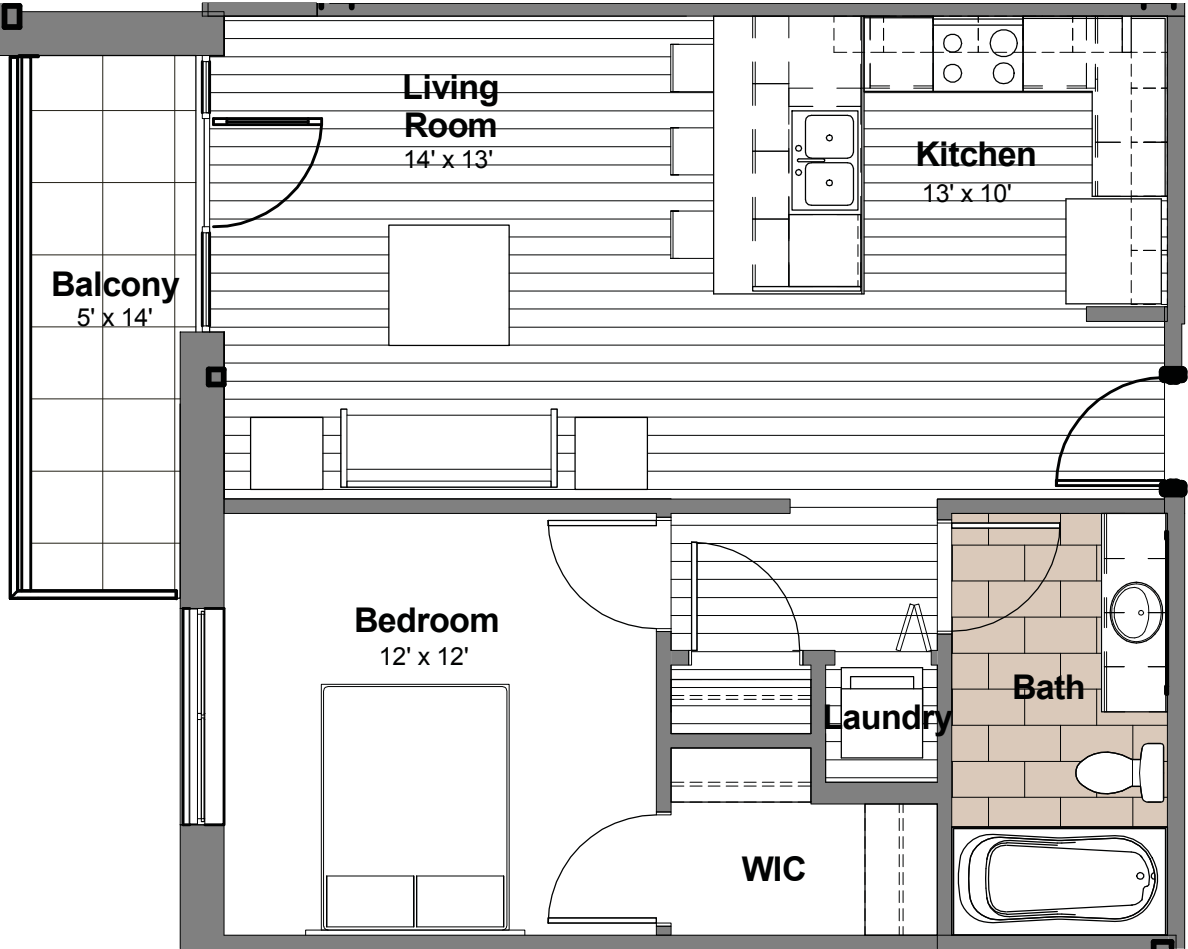
1 Bedroom Residence
783 Sq. Ft.

HOBSON PLACE
FIFTH FLOOR



INTERIOR VIEW

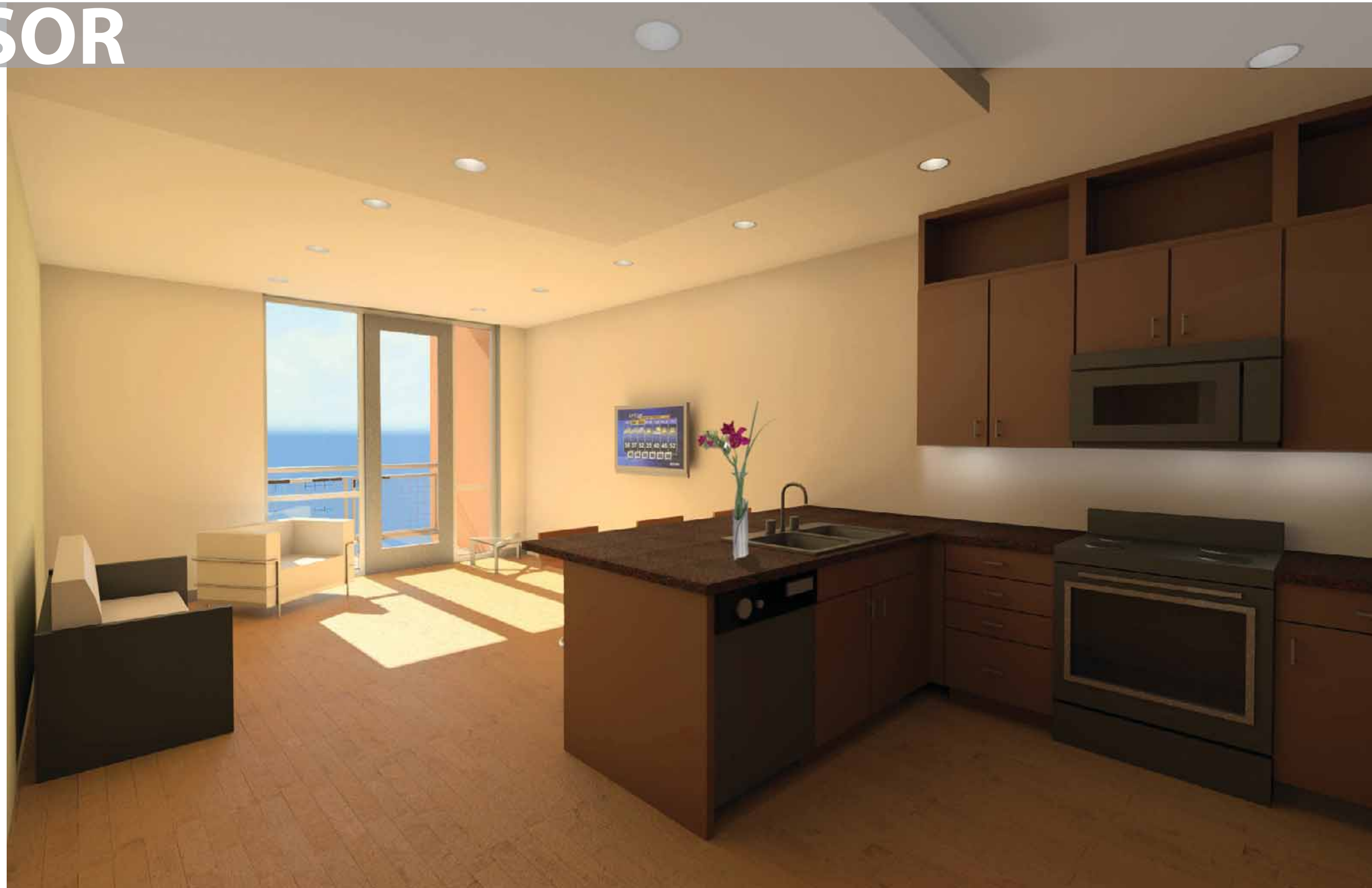
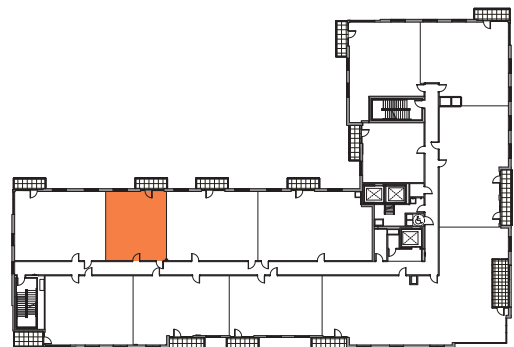
RESIDENCE RESERVED



THE WINDSOR

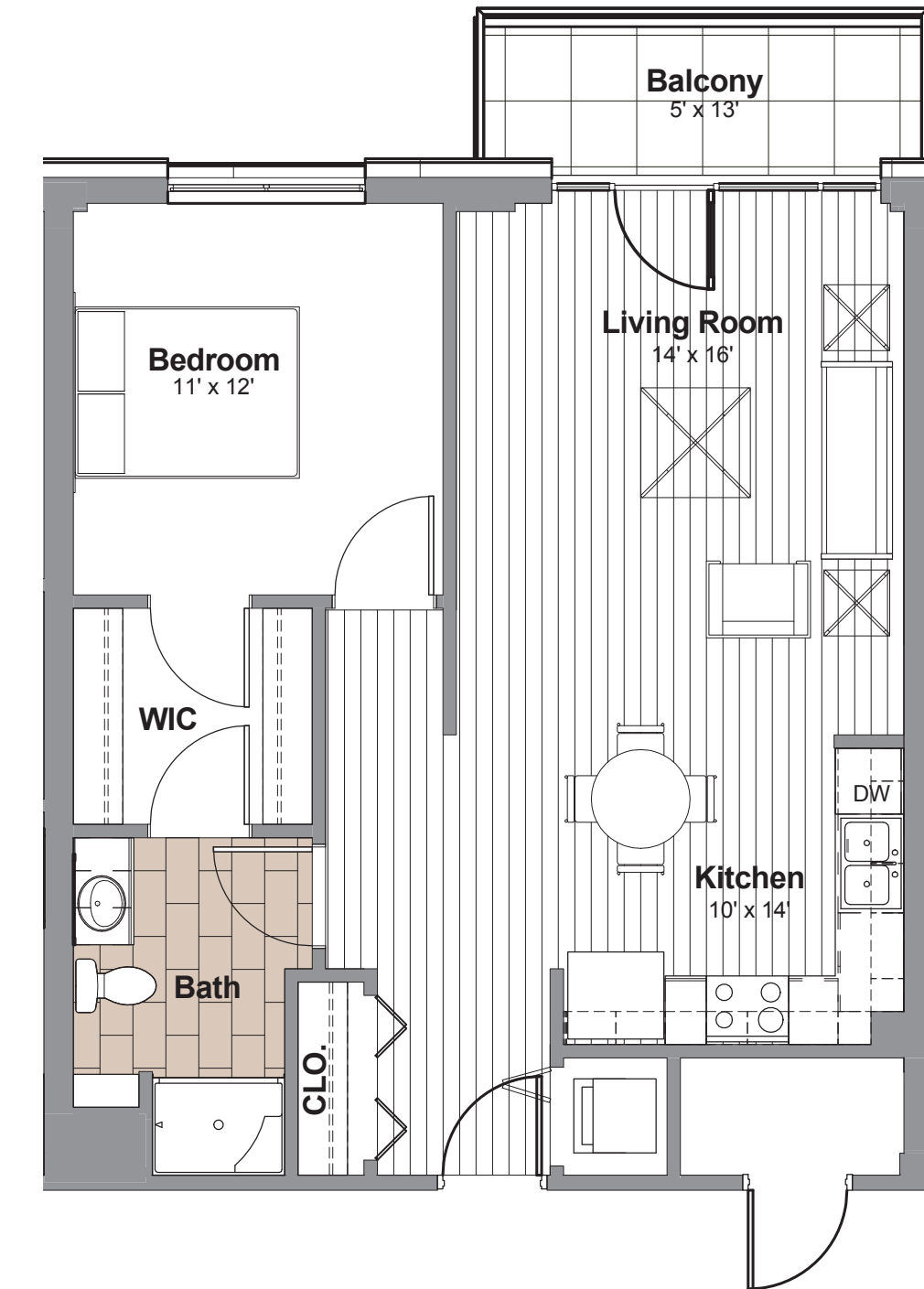
1 Bedroom Unit
818 Sq. Ft.

HOBSON PLACE
FIFTH, SIXTH & SEVENTH FLOORS



INTERIOR VIEW

6TH & 7TH FLOOR RESIDENCES RESERVED



THE MADISON

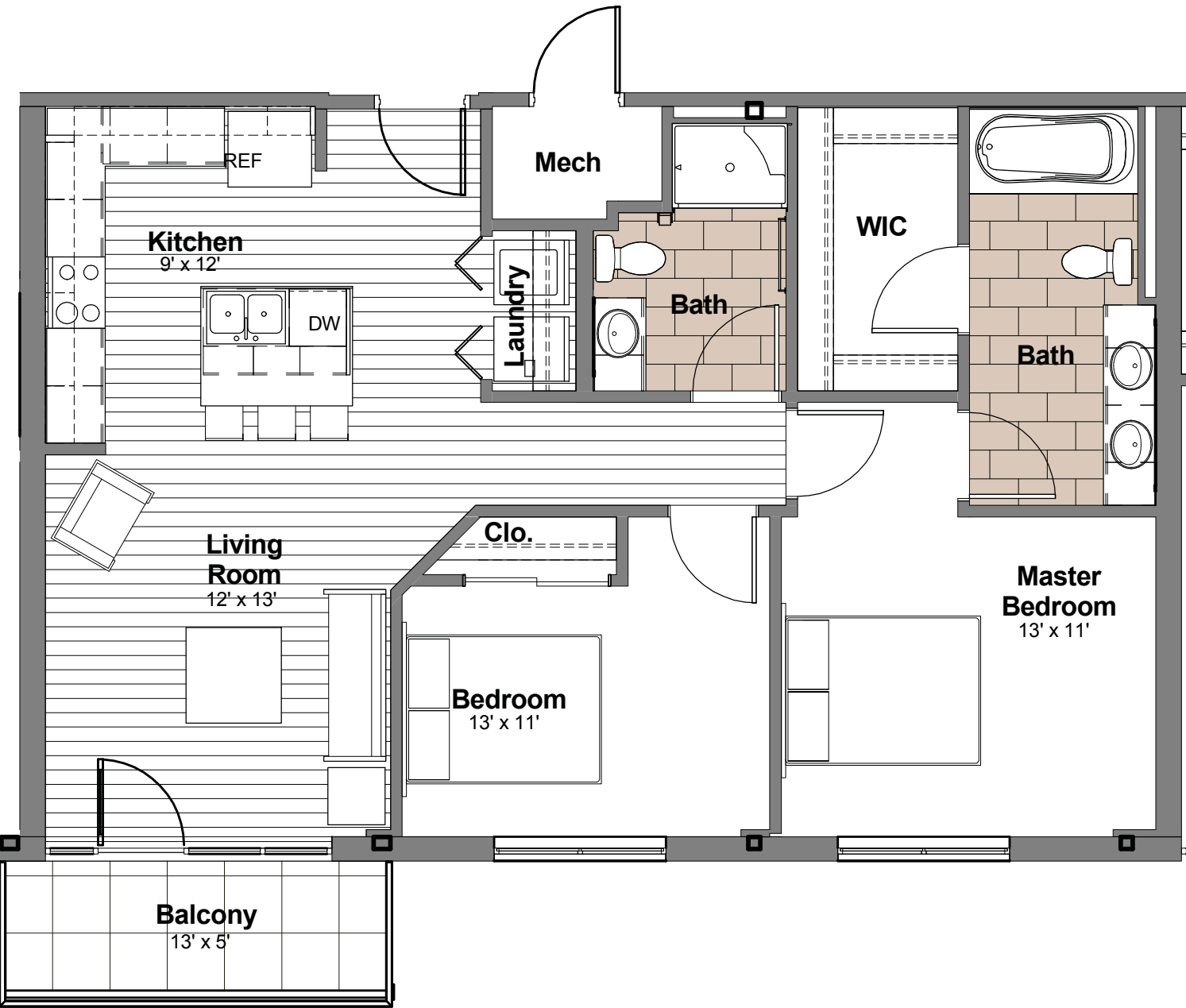
2 Bedroom Residence
1,060 Sq. Ft.

HOBSON PLACE
FIFTH FLOOR



INTERIOR VIEW

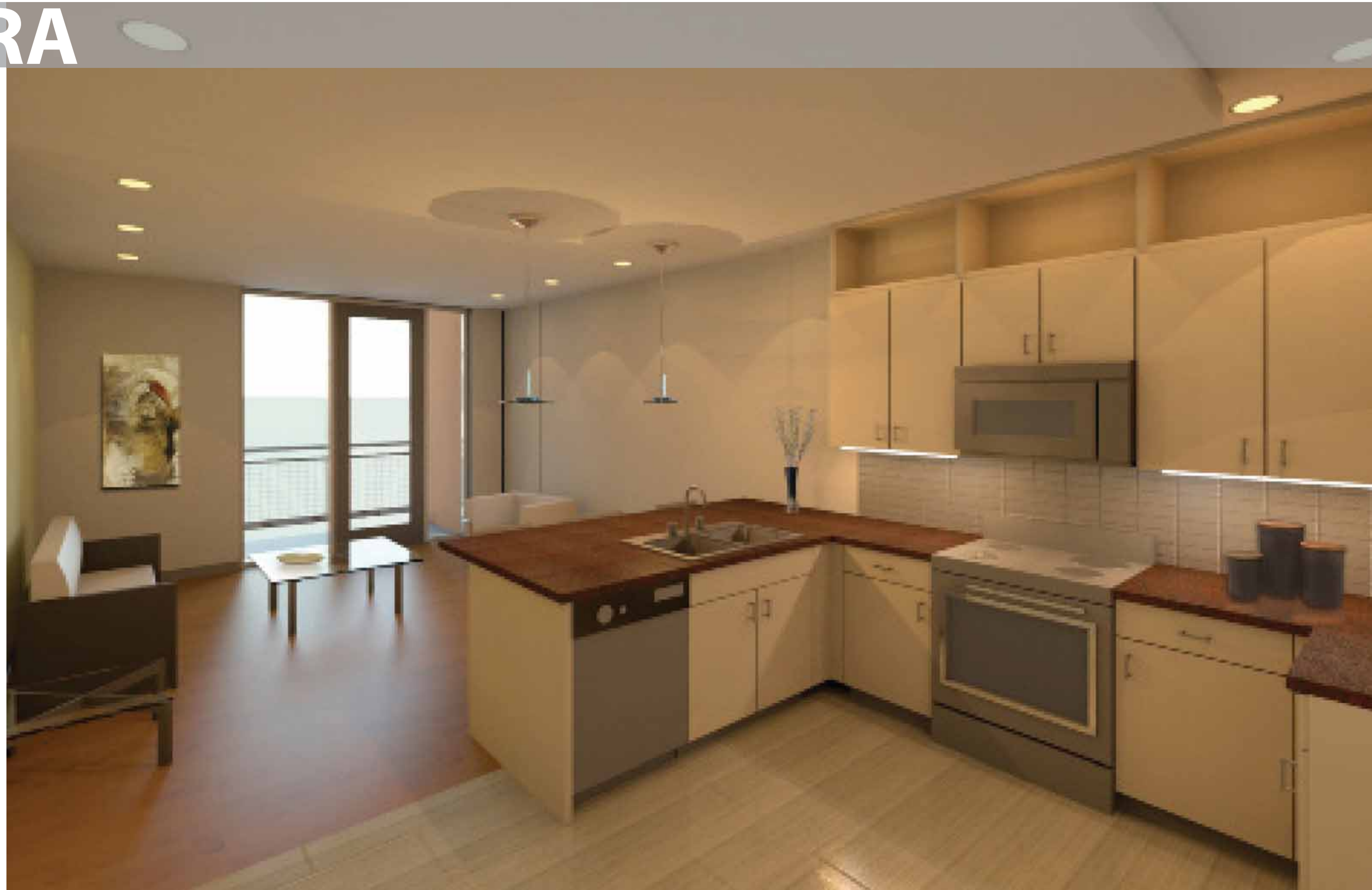
RESIDENCE RESERVED



THE AURORA

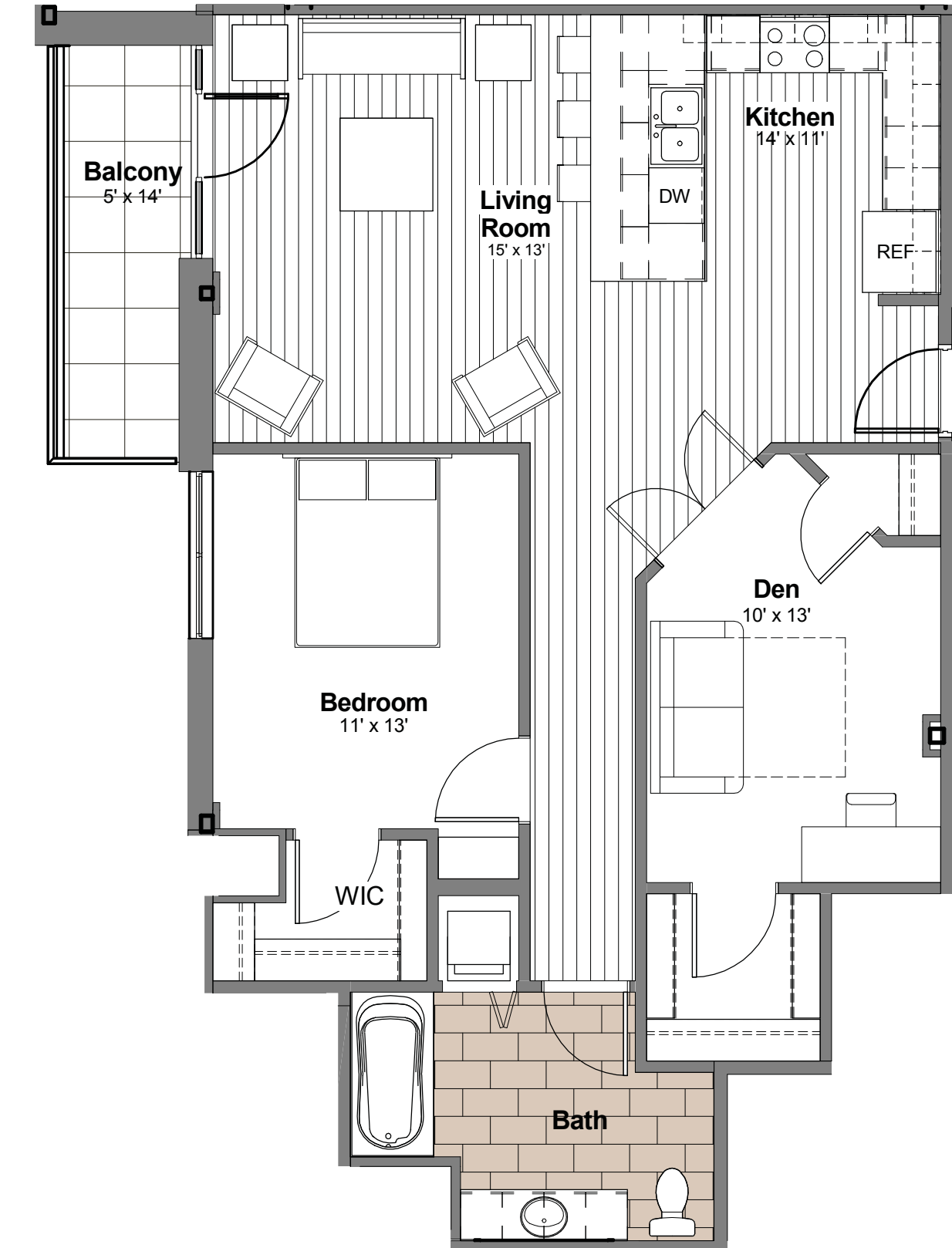
1 Bedroom w/ Den Residence
1,115 Sq. Ft.

HOBSON PLACE
SIXTH & SEVENTH FLOORS



INTERIOR VIEW

6TH & 7TH FLOOR RESIDENCES RESERVED



THE BAILEY

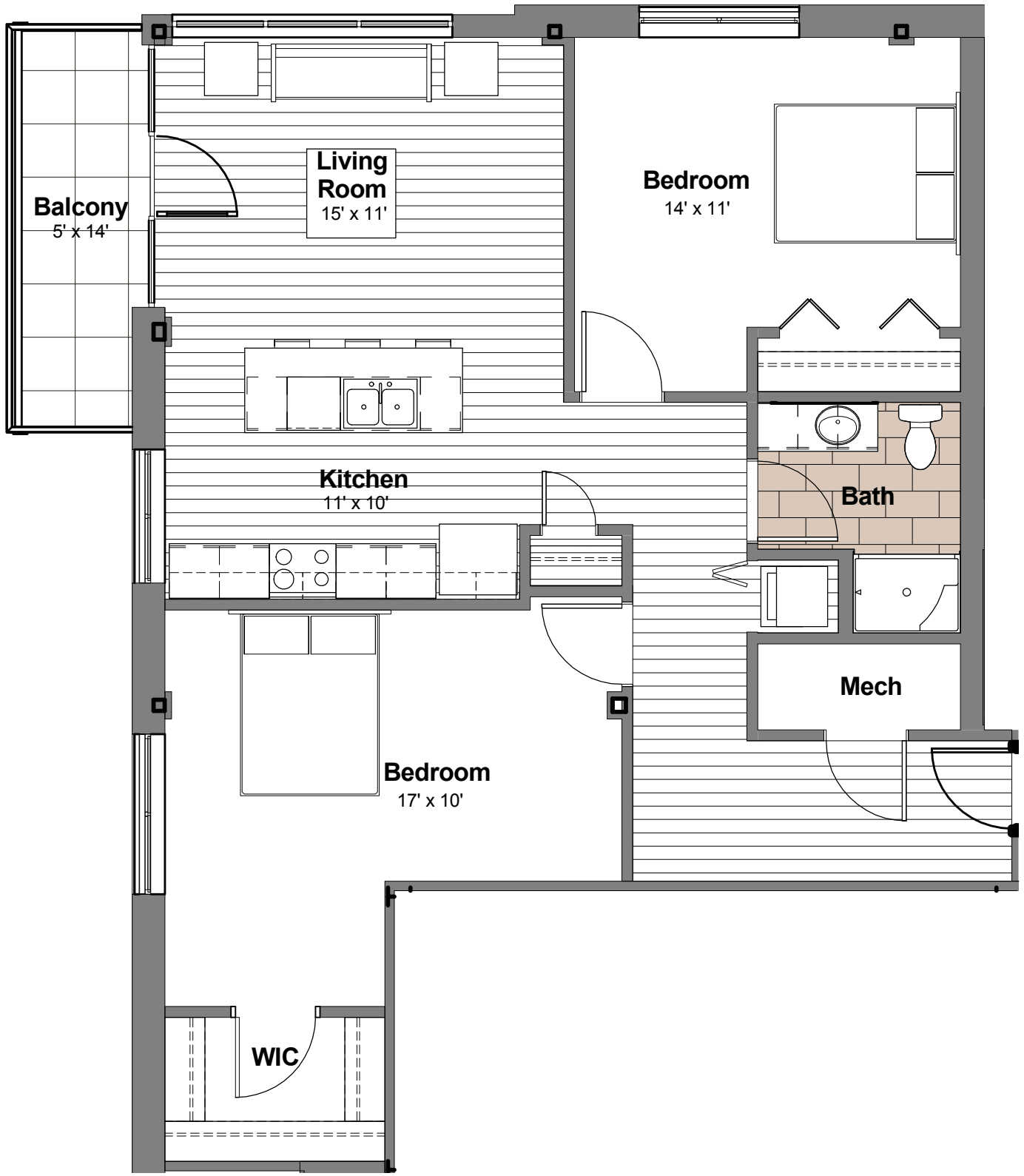
2 Bedroom Residence
1,123 Sq. Ft.

HOBSON PLACE
FIFTH FLOOR



INTERIOR VIEW

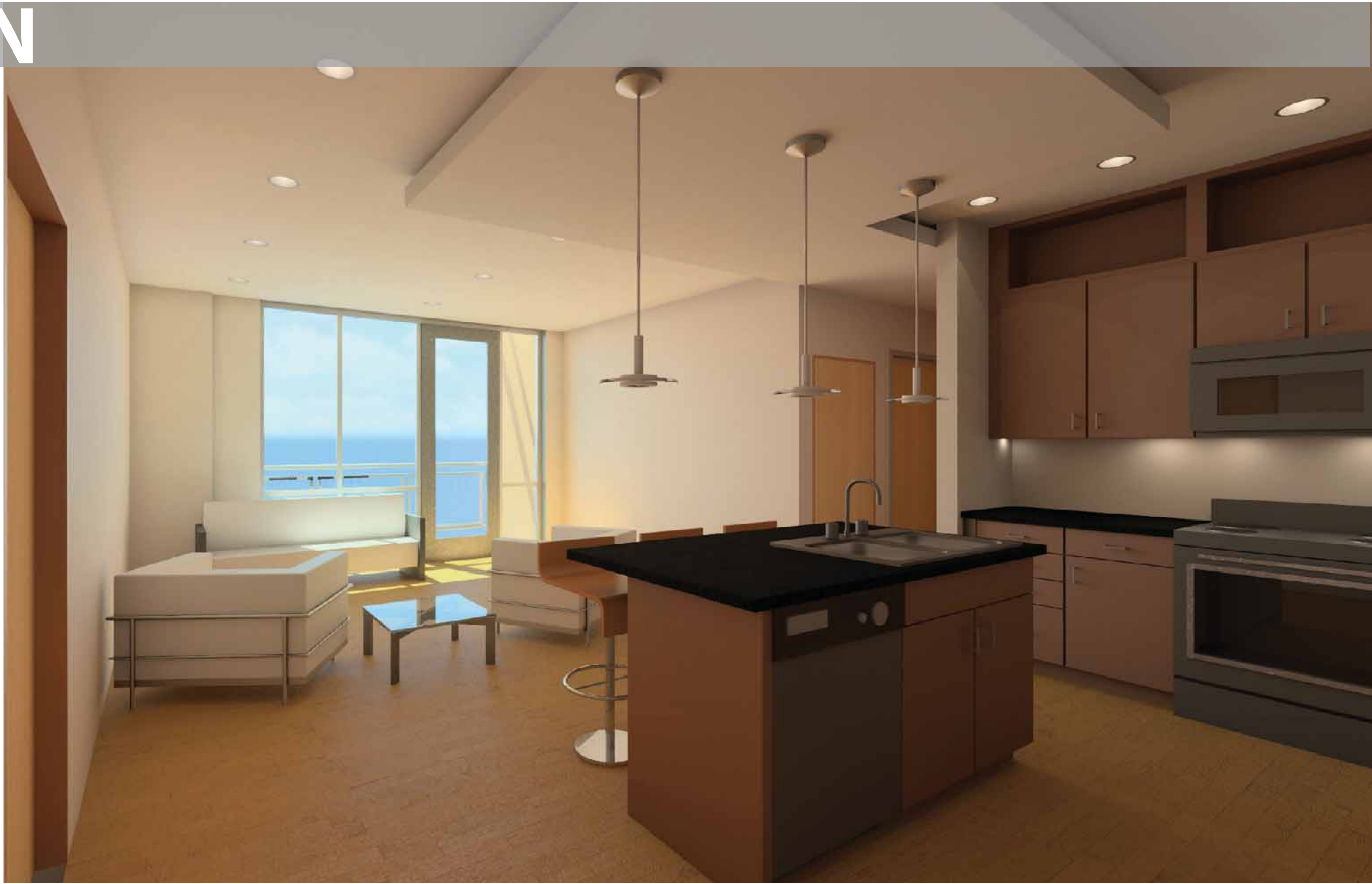
RESIDENCE RESERVED



THE LINDEN

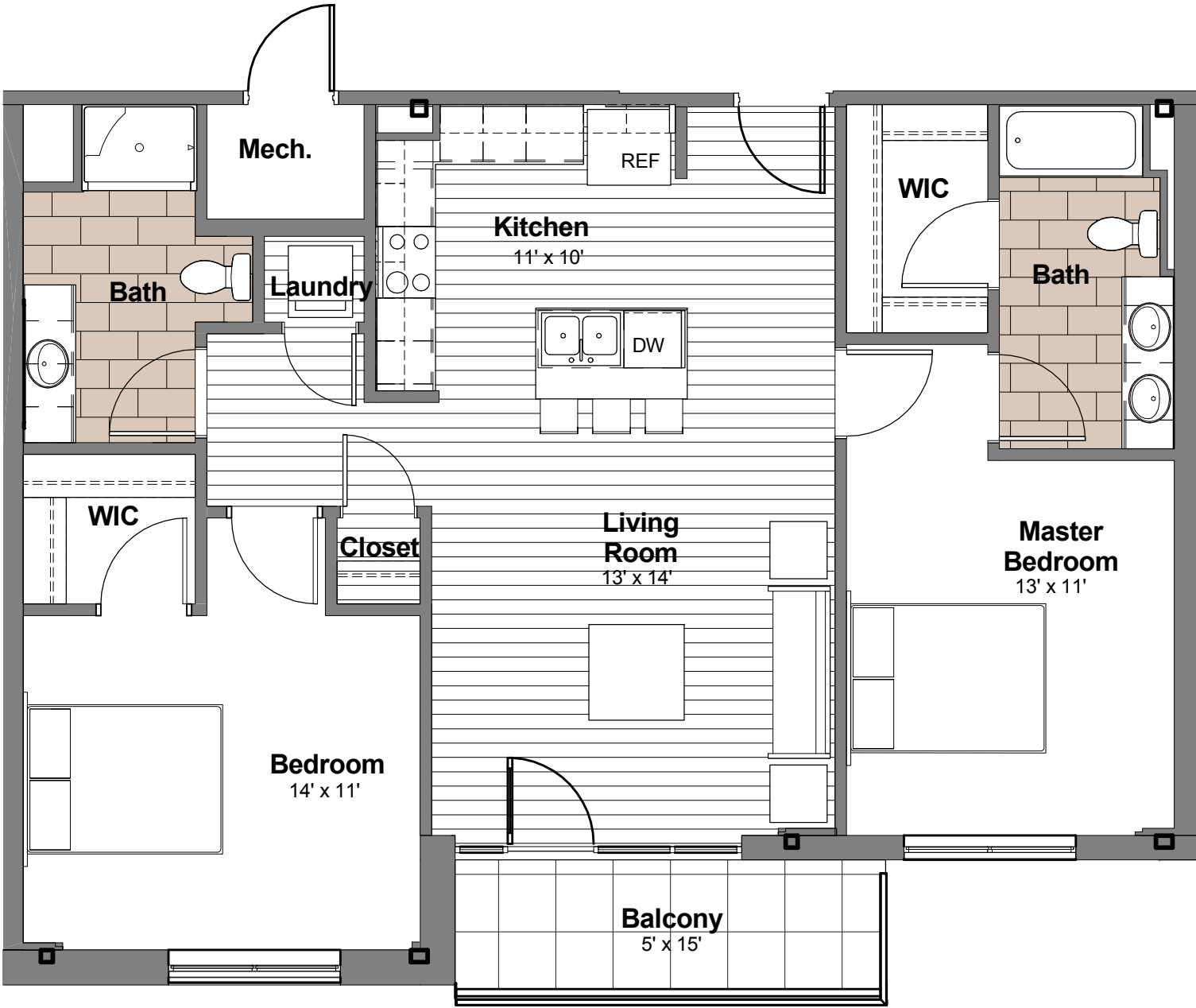
2 Bedroom Residence
1,151 Sq. Ft.

HOBSON PLACE
FIFTH FLOOR



INTERIOR VIEW

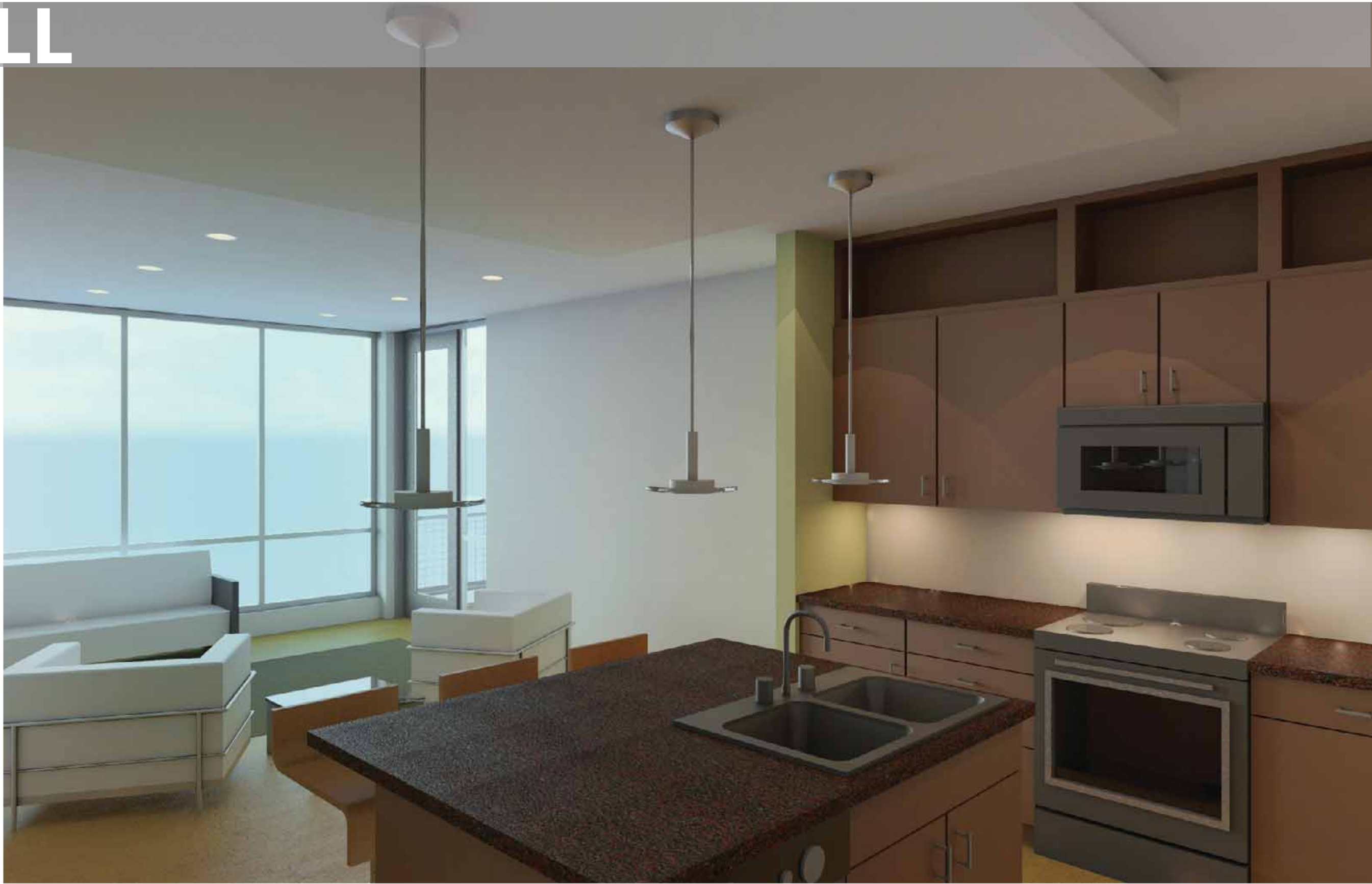
RESIDENCE RESERVED



THE HOWELL

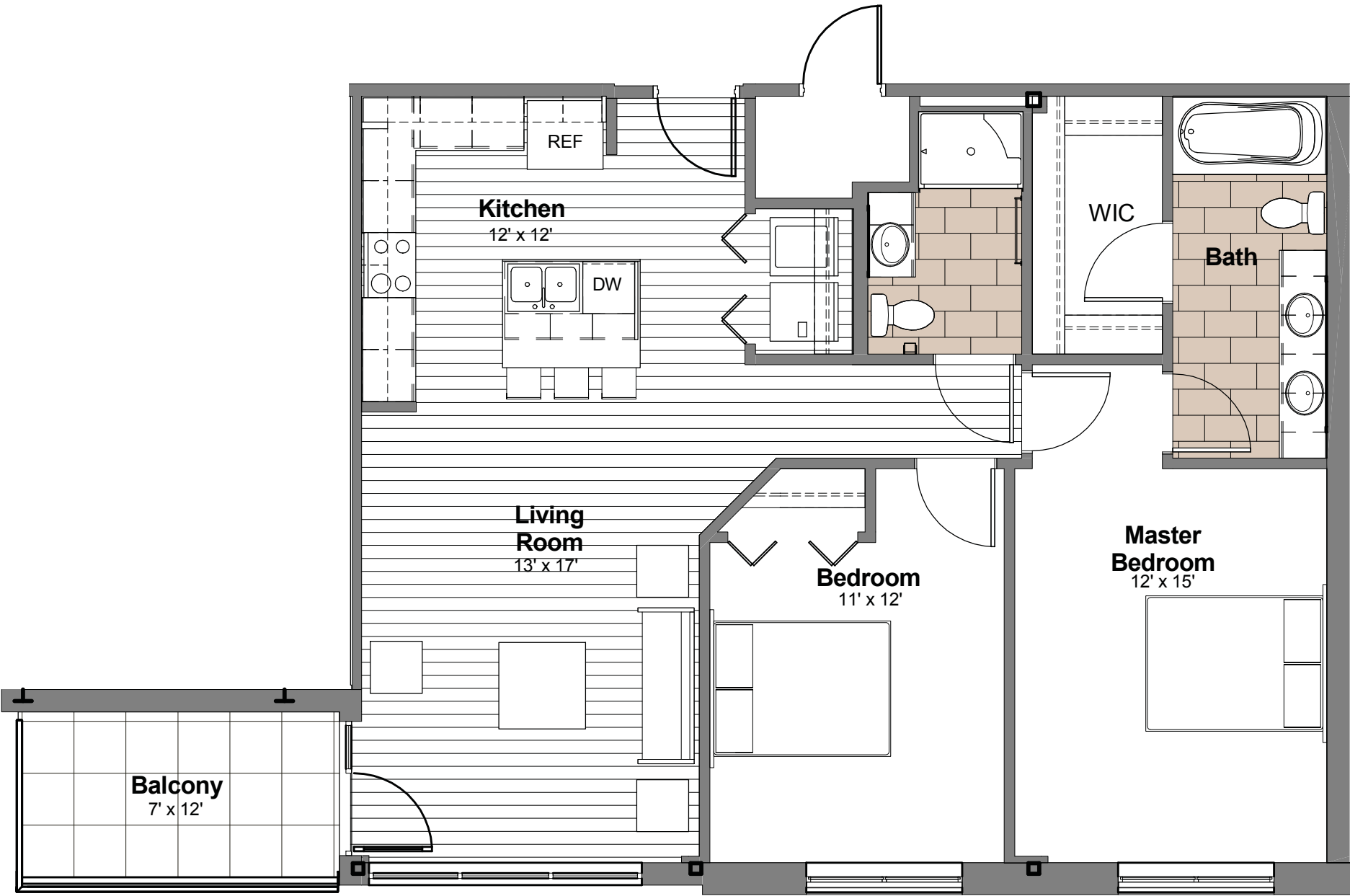
2 Bedroom Residence
1,181 Sq. Ft.

HOBSON PLACE
FIFTH FLOOR



INTERIOR VIEW

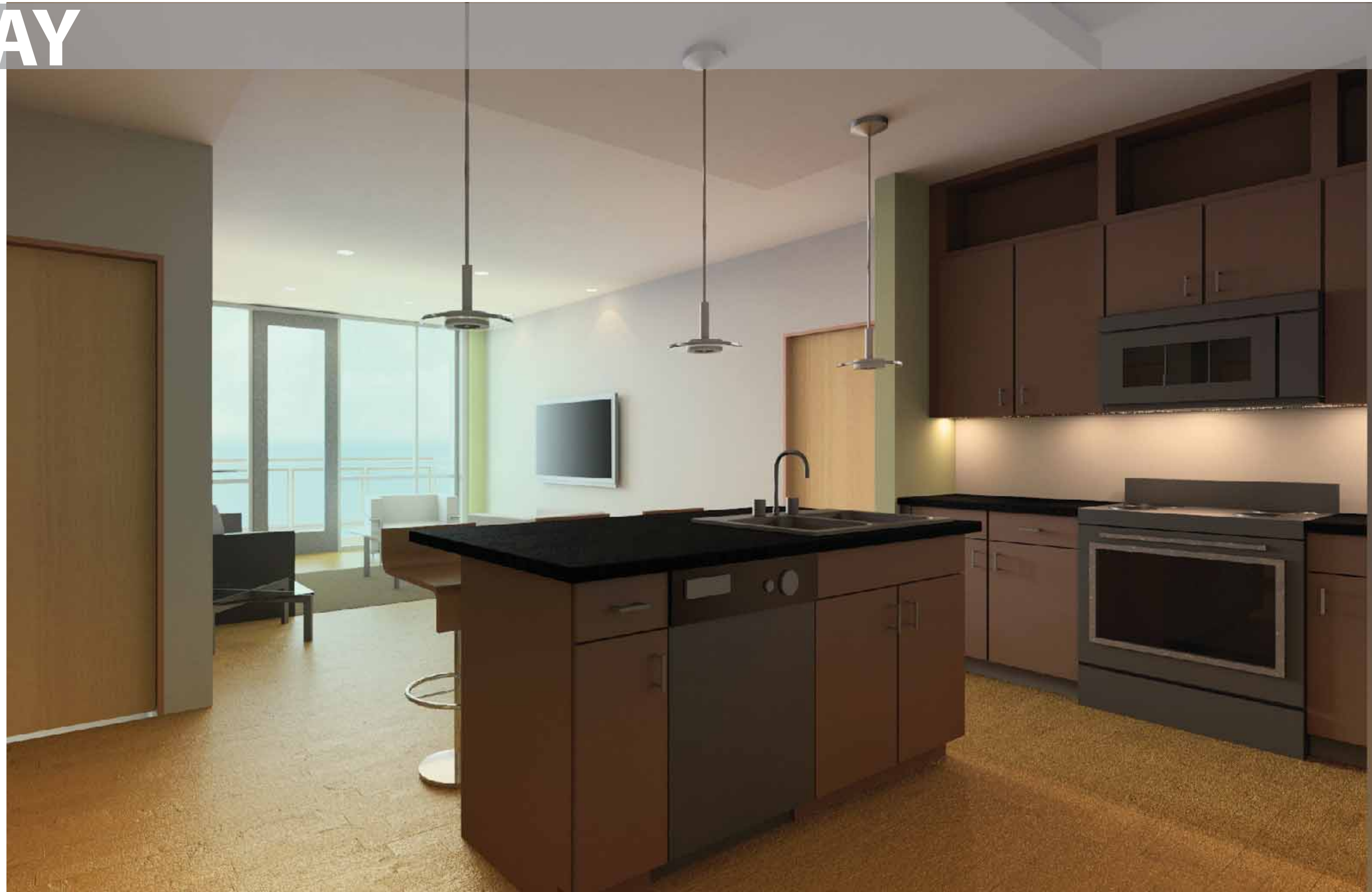
RESIDENCE RESERVED



THE MURRAY

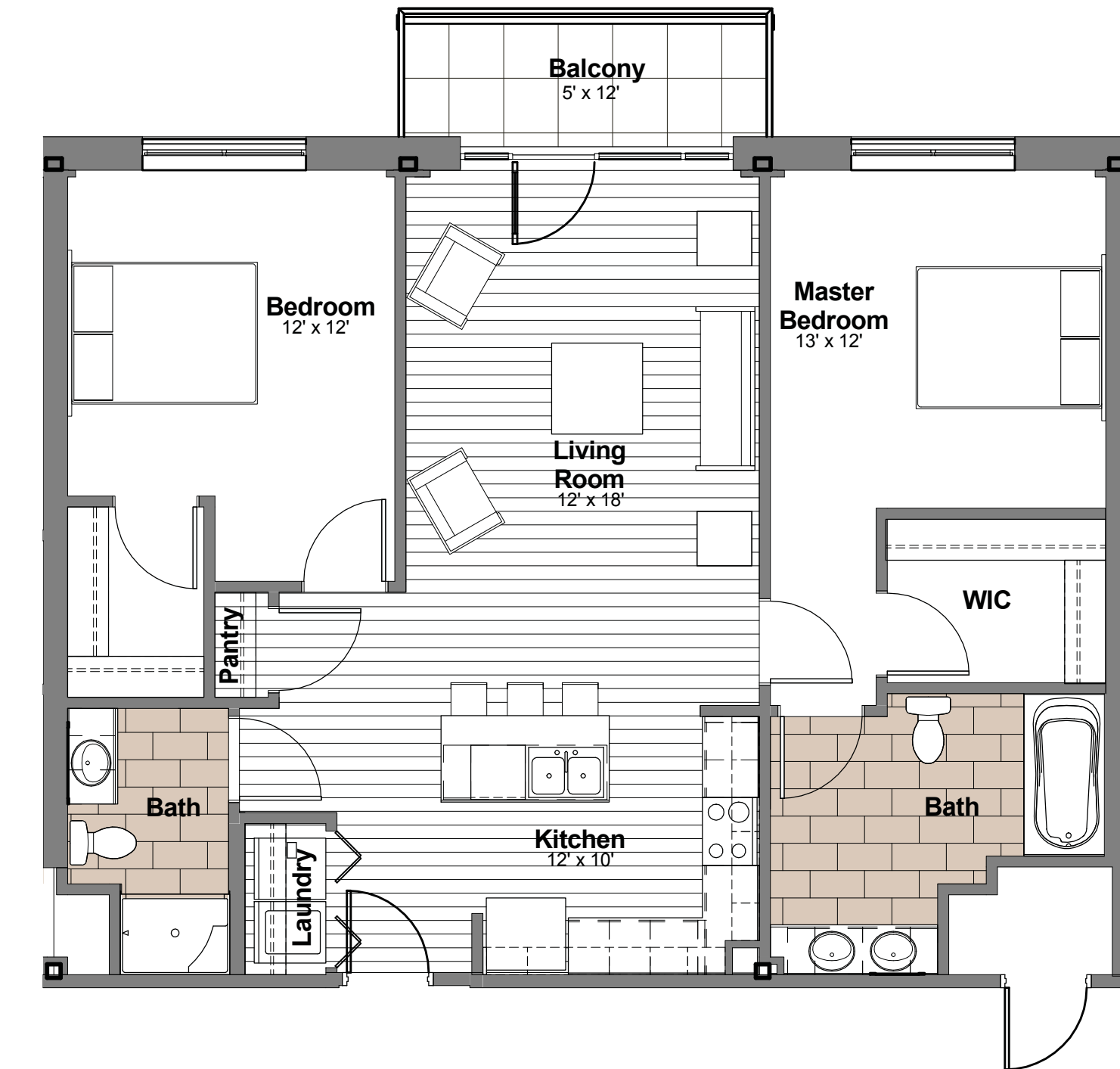
2 Bedroom Residence
1,191 Sq. Ft.

HOBSON PLACE
SIXTH & SEVENTH FLOORS



INTERIOR VIEW

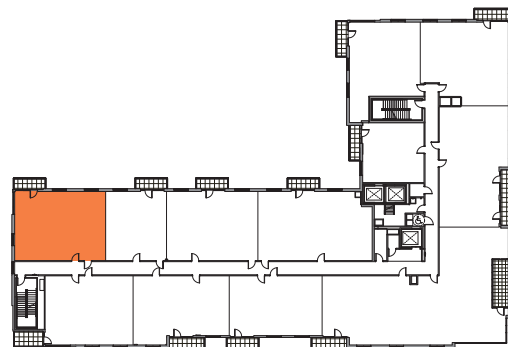
5TH, 6TH & 7TH FLOOR RESIDENCE RESERVED



THE BEACON

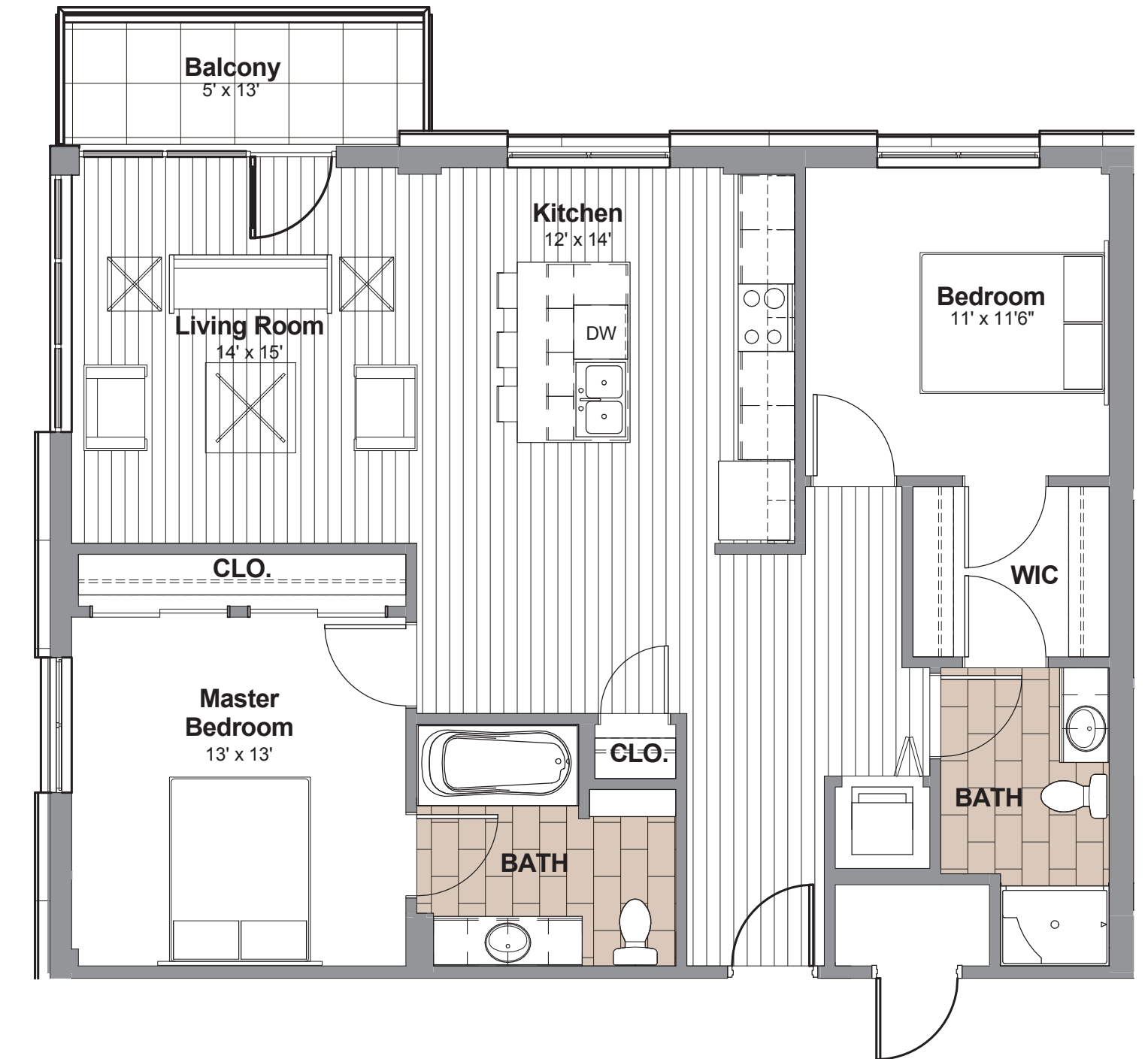
2 Bedroom Unit
1,205 Sq. Ft.

HOBSON PLACE
FIFTH, SIXTH & SEVENTH FLOORS



INTERIOR VIEW

7TH FLOOR RESIDENCE RESERVED



THE GATESBURG

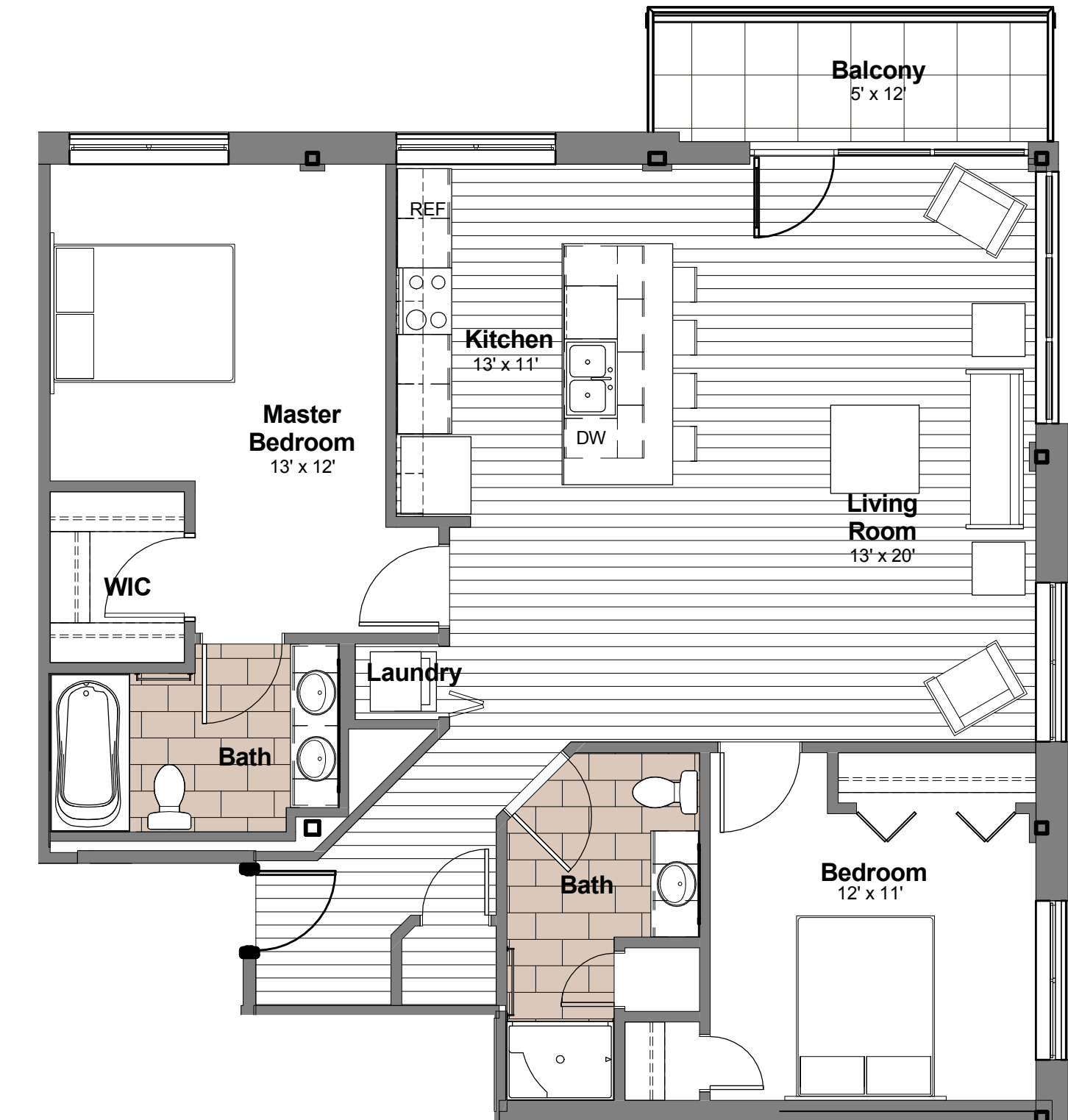
2 Bedroom Residence
1,273 Sq. Ft.

HOBSON PLACE
FIFTH & SIXTH FLOORS



INTERIOR VIEW

5TH & 6TH FLOOR RESIDENCE RESERVED



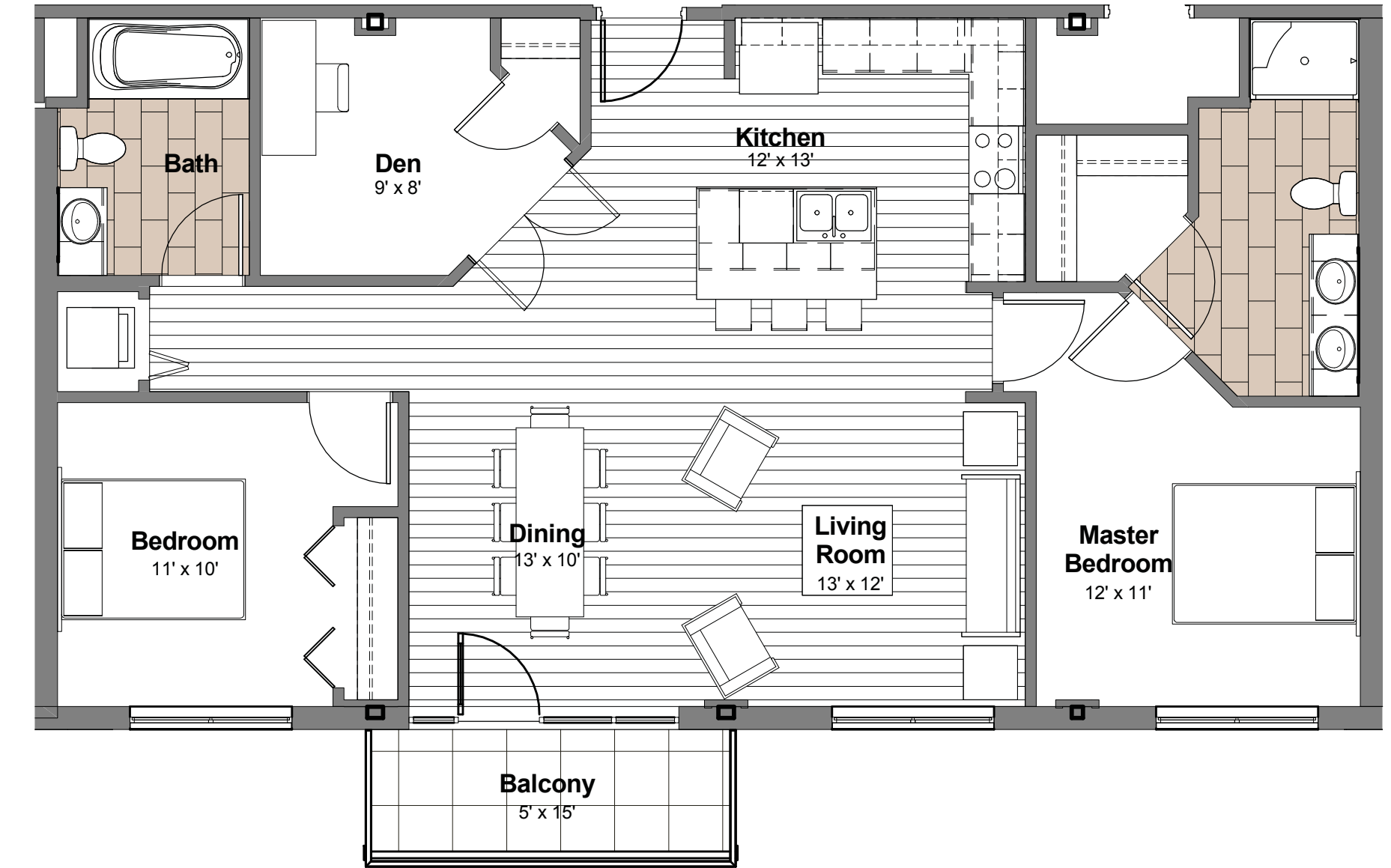
THE CORWITH

2 Bedroom w/ Den Residence
1,300 Sq. Ft.



INTERIOR VIEW

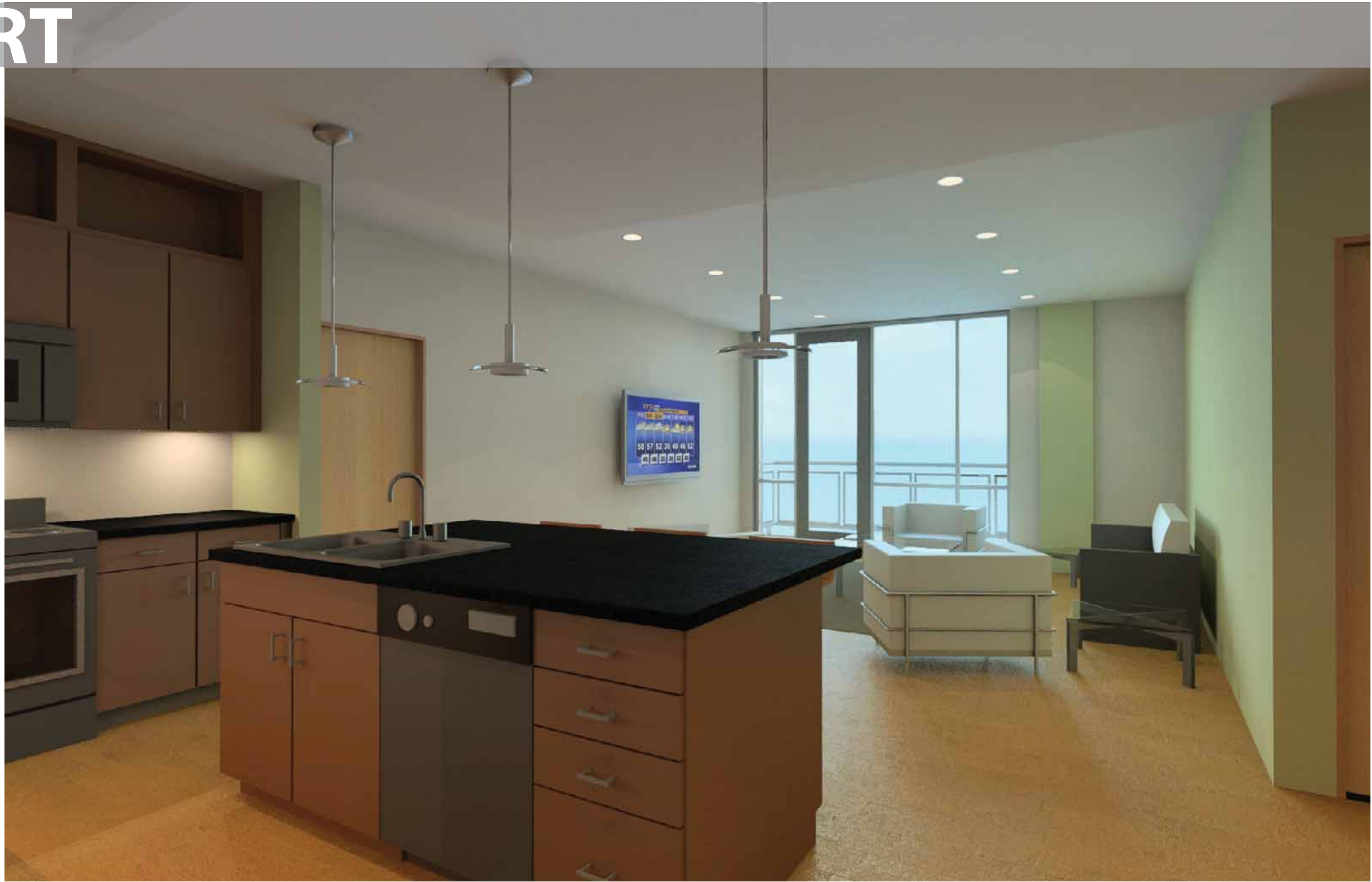
6TH & 7TH FLOOR RESIDENCES RESERVED



THE HOBART

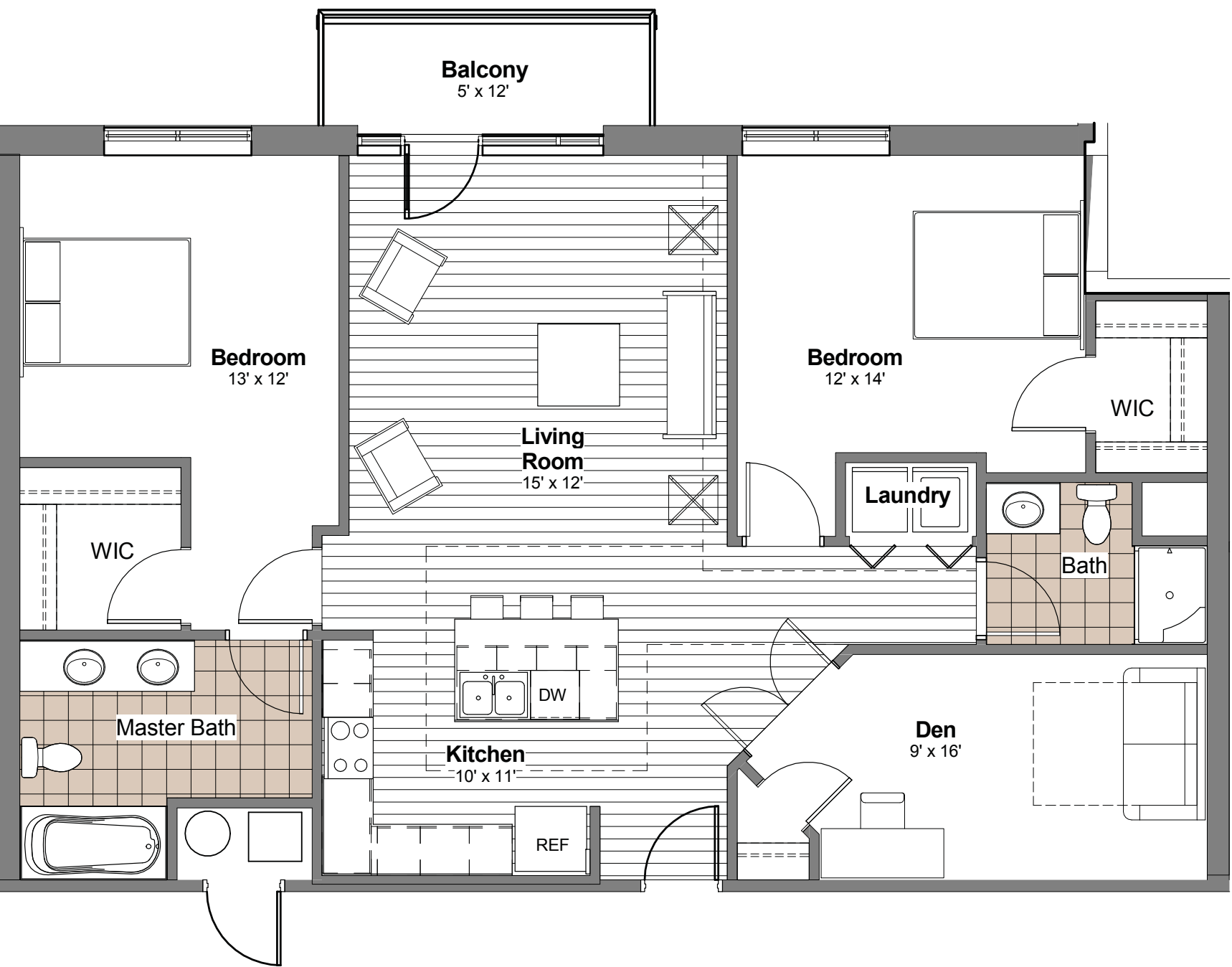
2 Bedroom w/ Den Residence
1,469 Sq. Ft.

HOBSON PLACE
SIXTH & SEVENTH FLOORS



INTERIOR VIEW

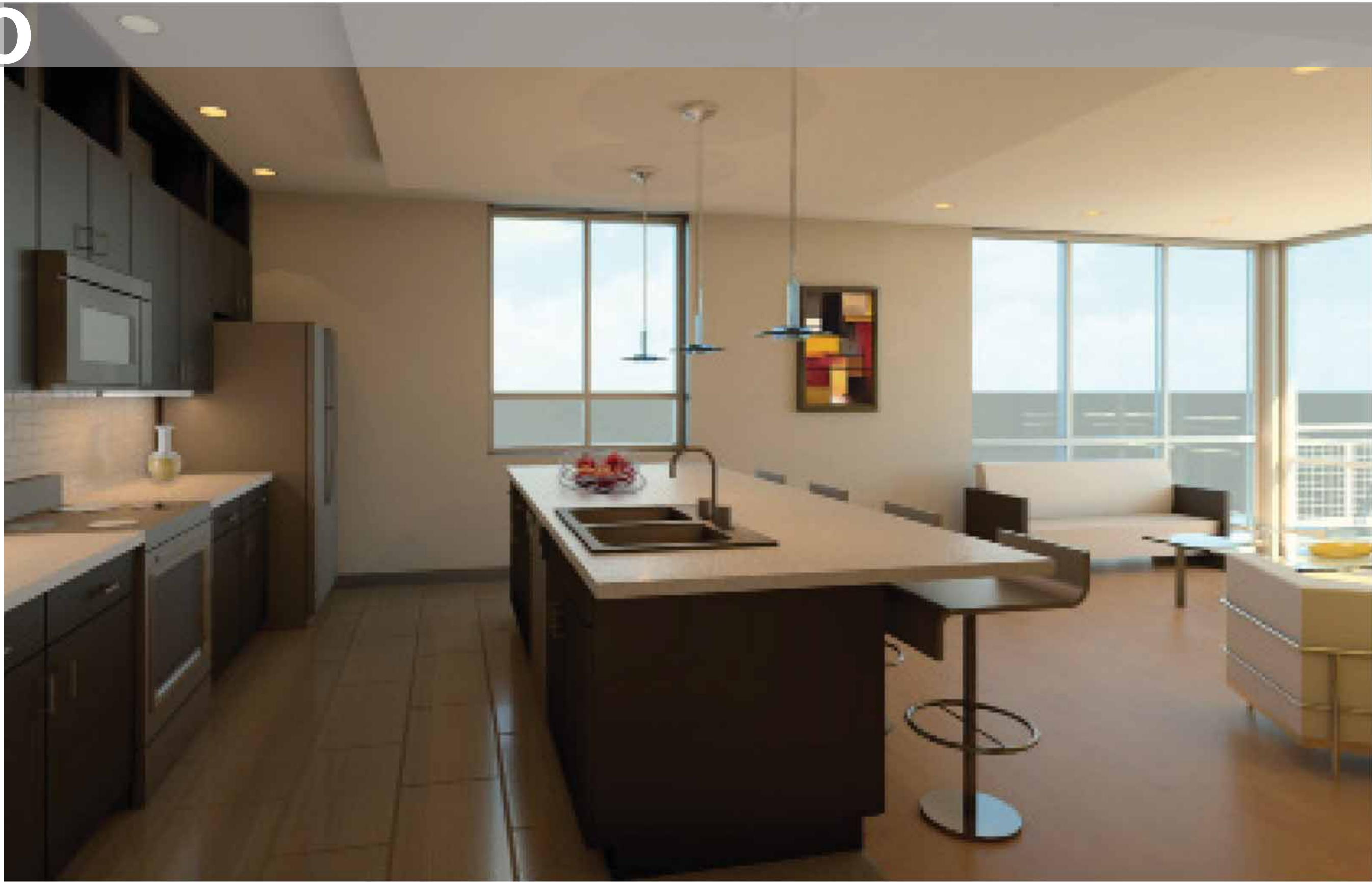
6TH & 7TH FLOOR RESIDENCE RESERVED



THE CICERO

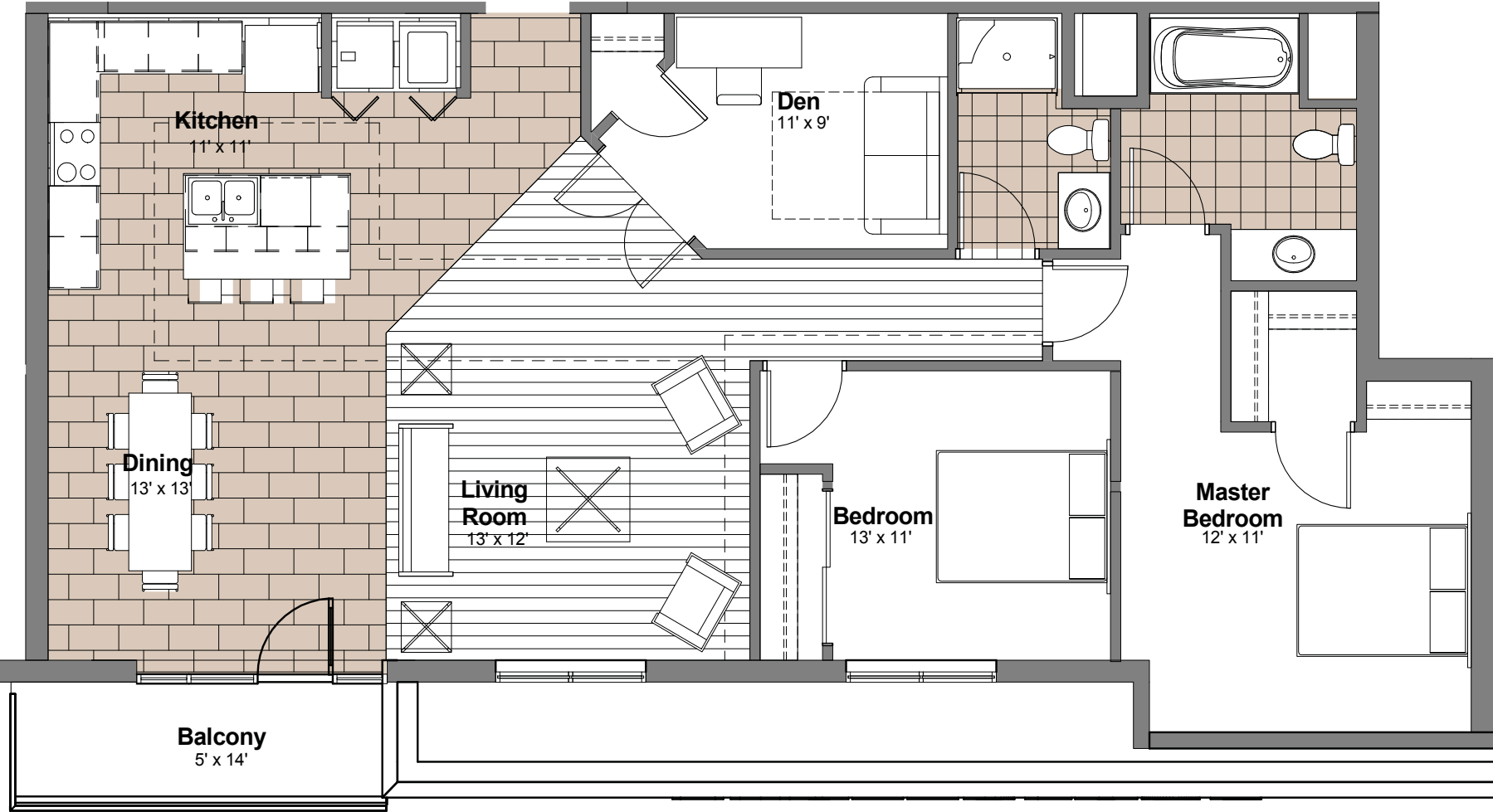
2 Bedroom w/ Den Residence
1,488 Sq. Ft.

HOBSON PLACE
SEVENTH FLOOR



INTERIOR VIEW

RESIDENCE RESERVED



THE STANLEY

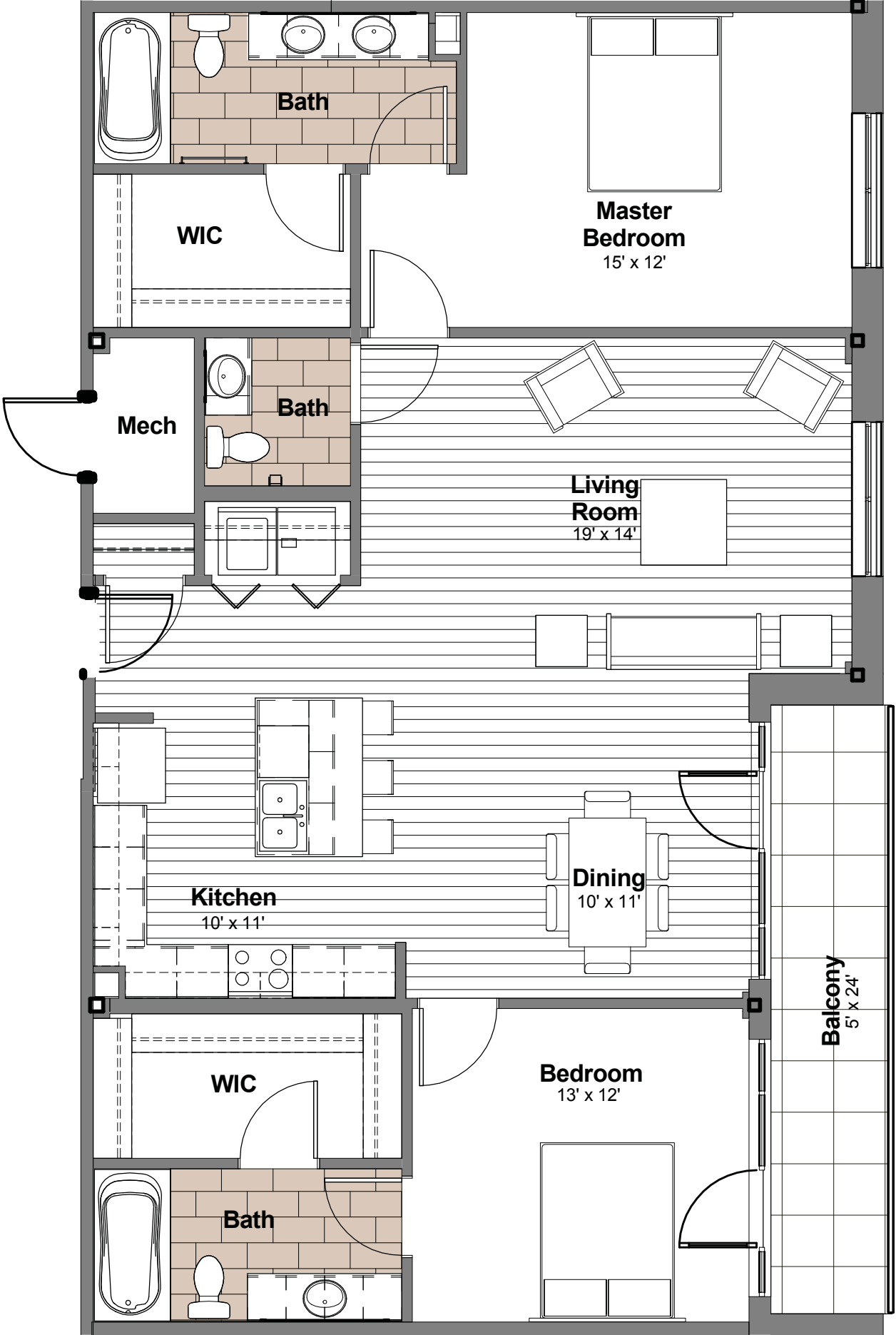
2 Bedroom Residence
1,529 Sq. Ft.

HOBSON PLACE
FIFTH FLOORS



INTERIOR VIEW

RESIDENCE RESERVED



THE CHOUTEAU

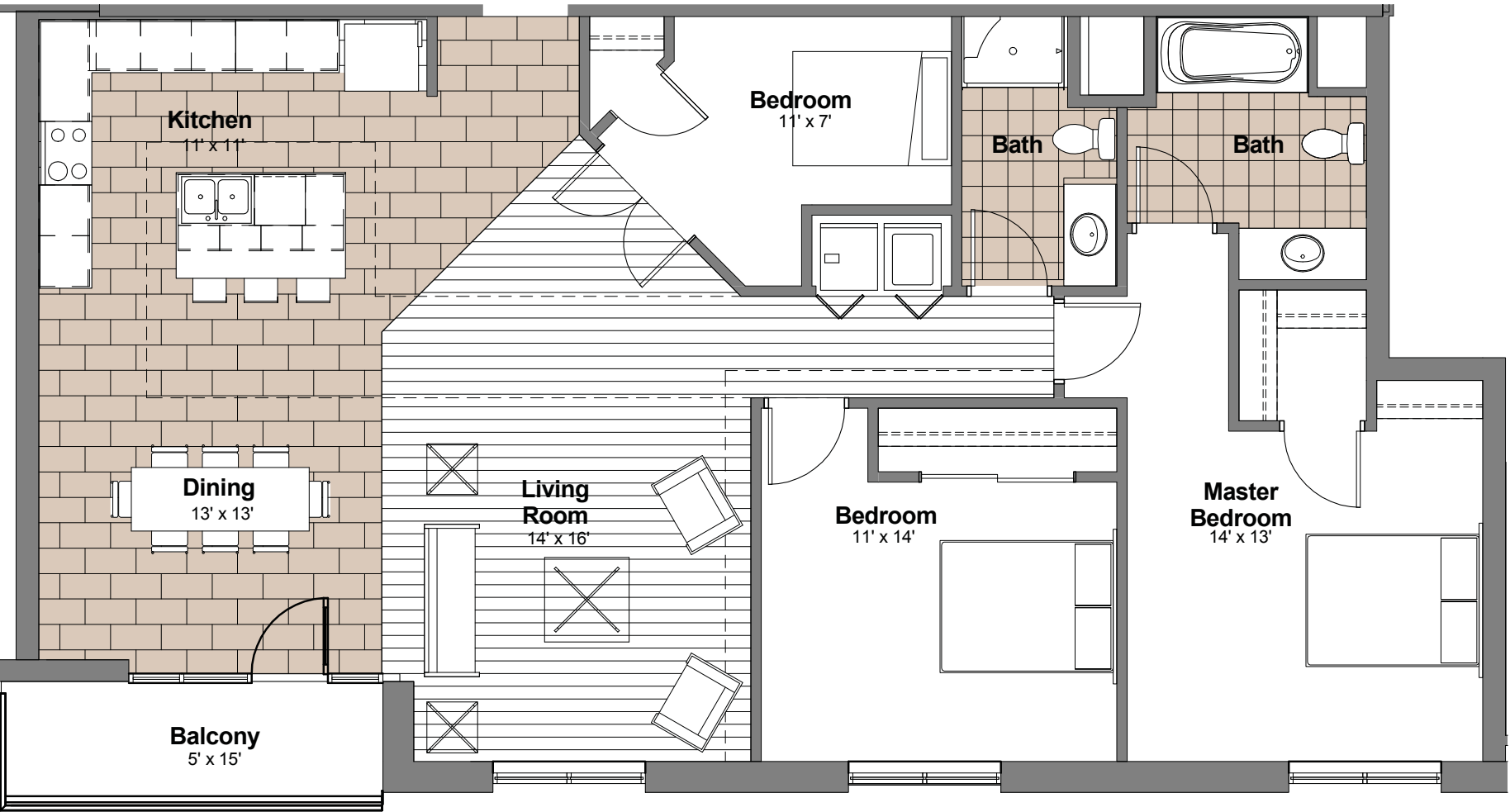
2 Bedroom w/ Den Residence
1,627 Sq. Ft.

HOBSON PLACE
SIXTH FLOOR



INTERIOR VIEW

RESIDENCE RESERVED



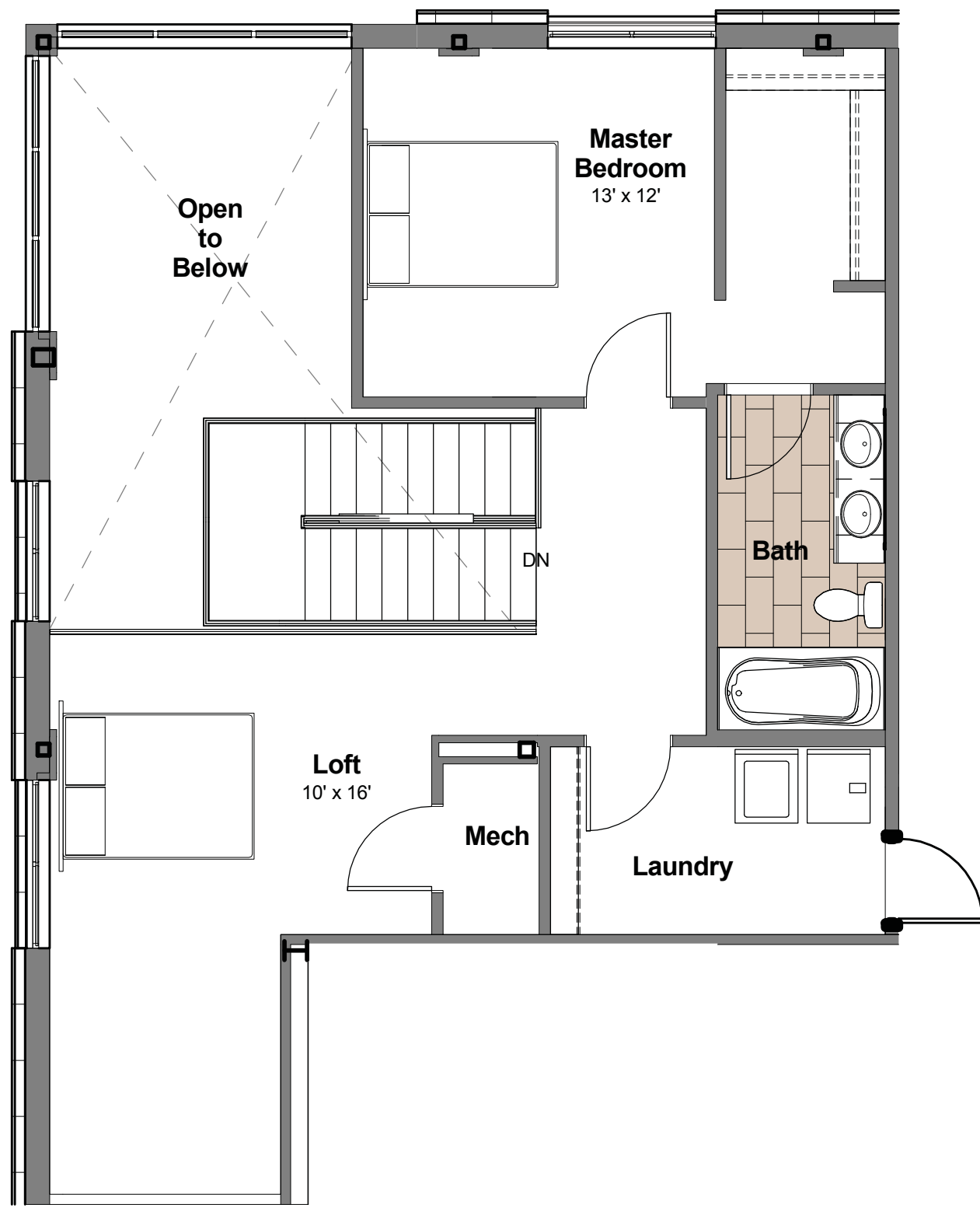
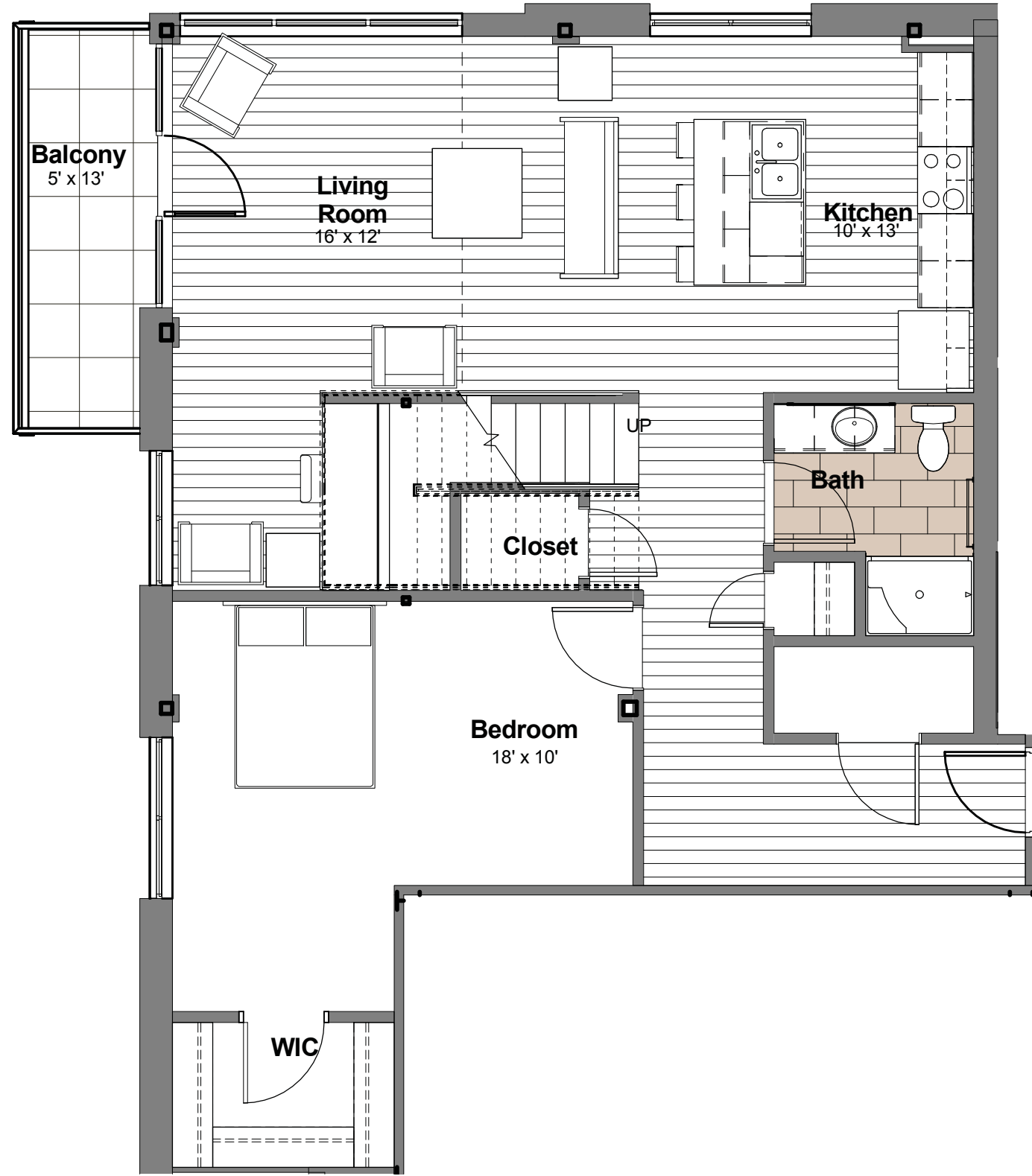
THE NORTHTOWN

Two Story - 3 Bedroom Residence
1,875 Total Sq. Ft.

HOBSON PLACE
SIXTH / SEVENTH FLOOR



INTERIOR VIEW



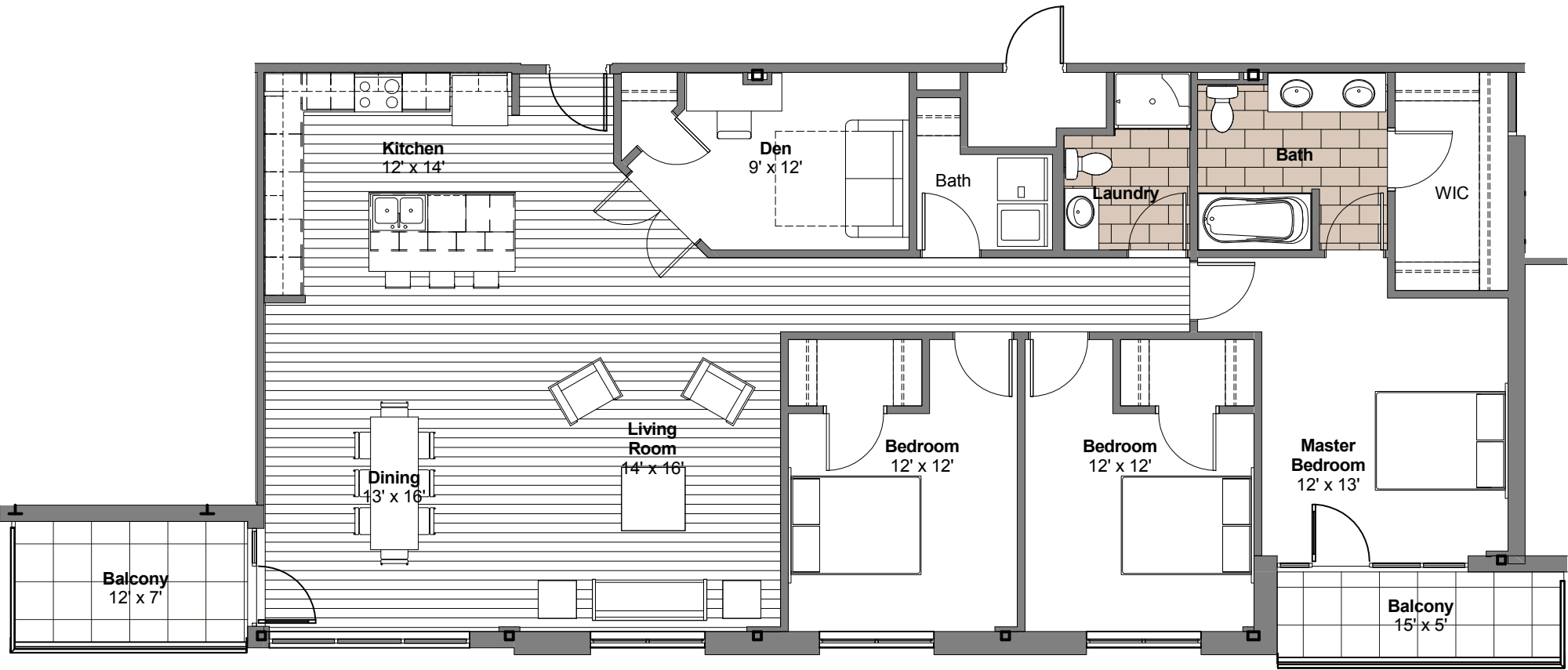
THE ARGENTINE

3 Bedroom w/ Den Residence
2,041 Sq. Ft.

HOBSON PLACE
SIXTH & SEVENTH FLOORS



INTERIOR VIEW



THE AVONDALE

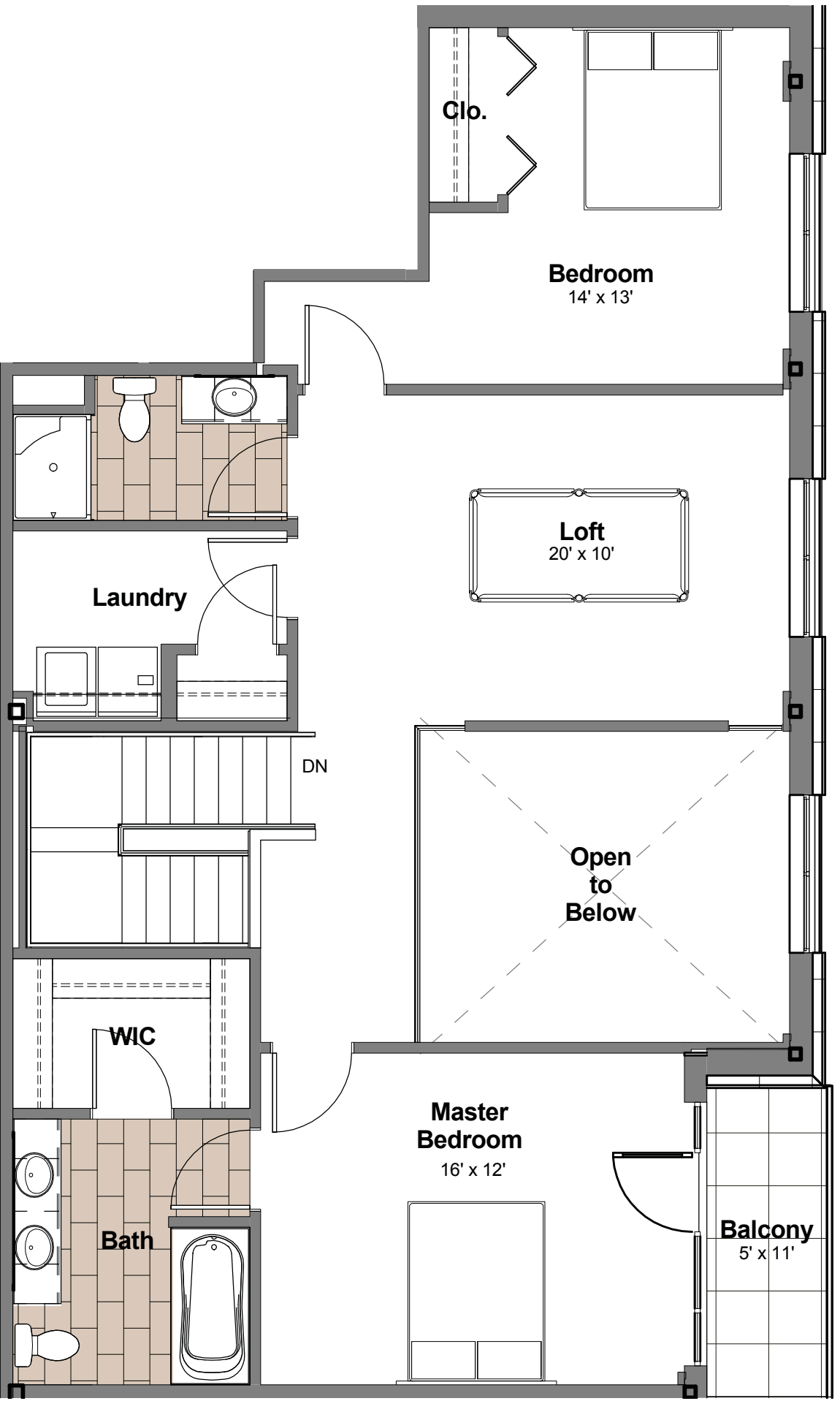
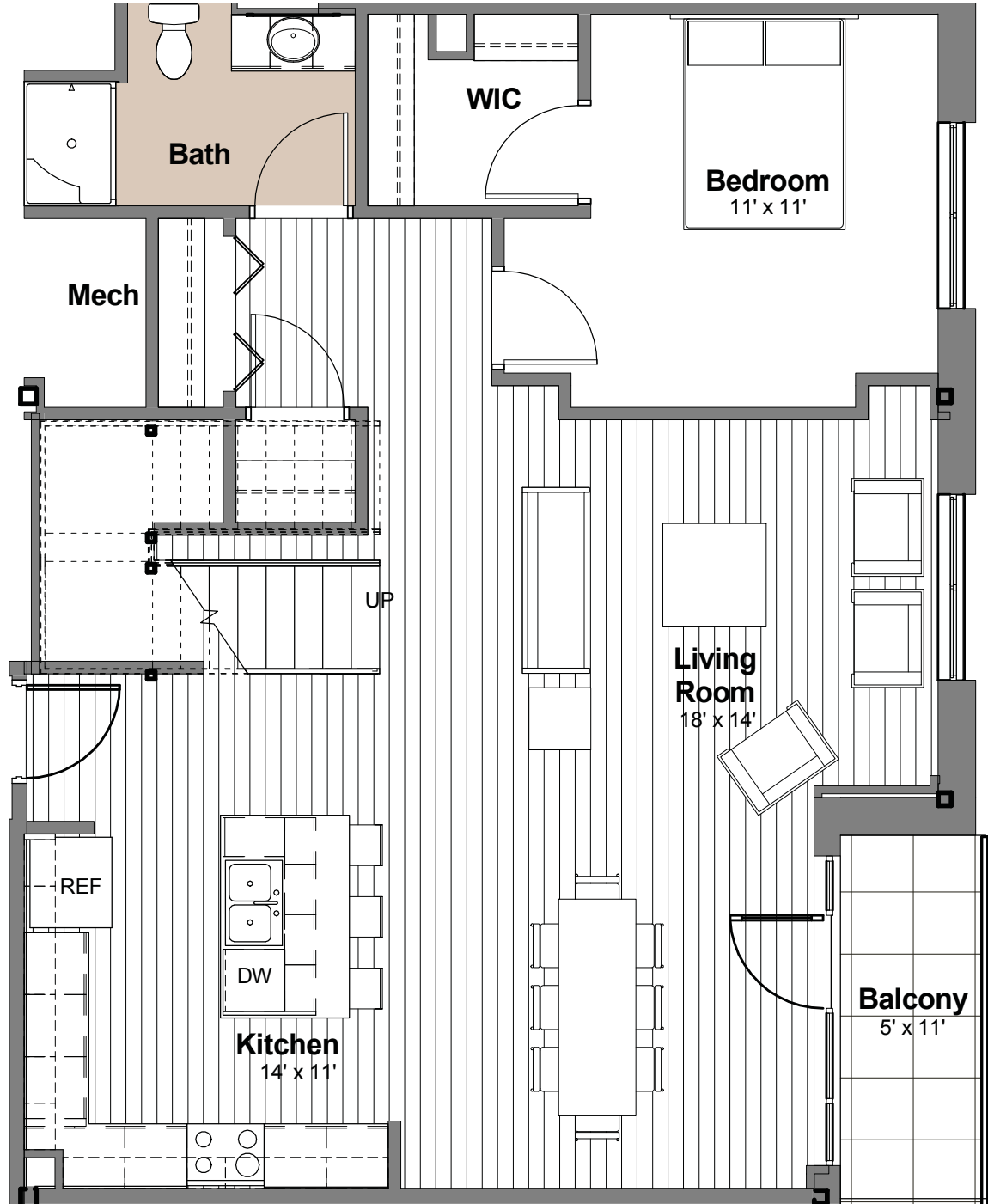
Two Story - 3 Bedroom Residence
2,455 Total Sq. Ft.

HOBSON PLACE
SIXTH / SEVENTH FLOOR



INTERIOR VIEW

RESIDENCE RESERVED



THE BURLINGTON

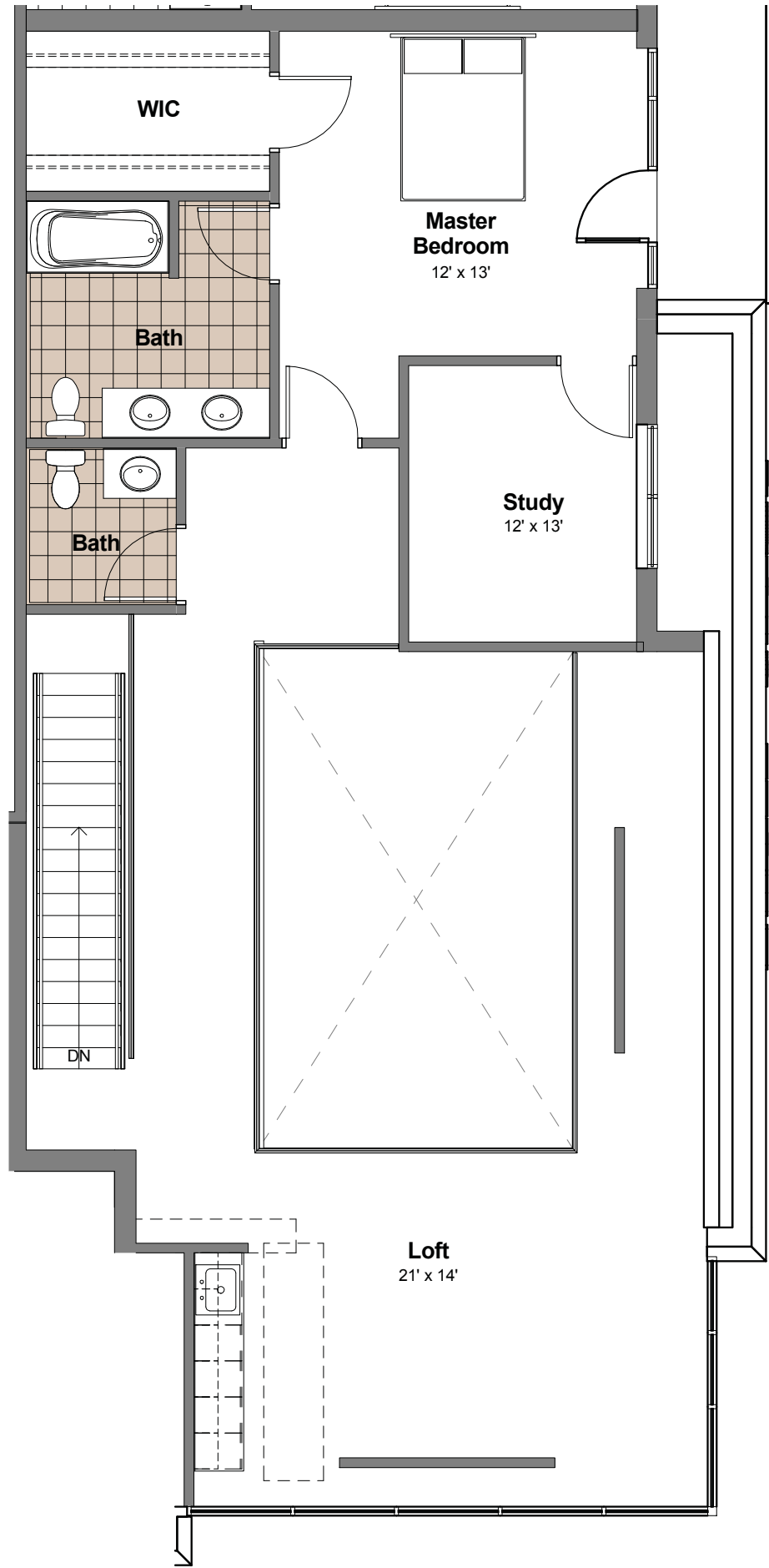
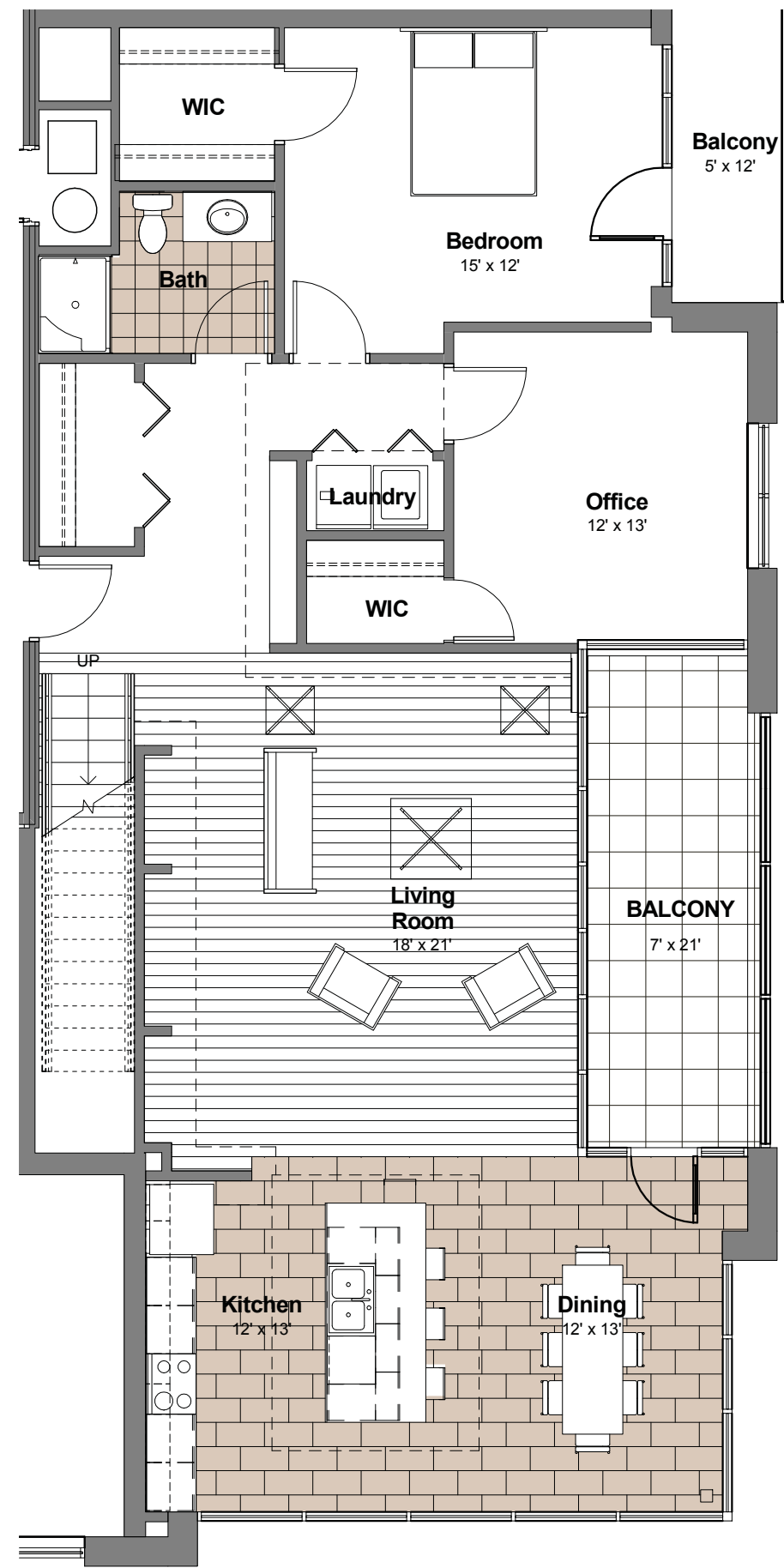
Two Story - 3 Bedroom Residence
2,850 Total Sq. Ft.

HOBSON PLACE
SIXTH / SEVENTH FLOOR



INTERIOR VIEW

RESIDENCE RESERVED





CANOPY STREET

SPORTS TRIANGLE

- PINNACLE BANK ARENA
- MEMORIAL STADIUM
- HAYMARKET BALLPARK

CANOPY STREET VISION

DEVELOPMENT IMAGES

PINNACLE BANK ARENA

**Opening
September
2013!**



**120 Events
/Year**

Sports (40-45 Events/Year)

- Husker Men's Basketball
- Husker Volleyball
- Husker Women's Basketball
- NCAA Basketball Tournaments
- State High School Tournaments

Touring Acts (60-75 Per Year)

- Cirque Du Soleil
- Harlem Globetrotters
- Ringling Bros. Circus
- Sesame Street Live
- Concerts

MEMORIAL STADIUM

8-9

EVENTS/YEAR

Attendance

- 90,000 seats
- Record 317 consecutive sellouts (since 1962)
- More than 1 million fans attend UN-L events each year
- 57% of attendance comes from outside Lincoln
- On game days, Memorial Stadium becomes the third largest city in the State of Nebraska

Economic Impact

- \$114.3 million in output/spending
- \$41.2 million in worker income

Source: UN-L Bureau of Business Research

**Only
Five Blocks
From Canopy
Street**



HAYMARKET BALLPARK



110

EVENTS/YEAR

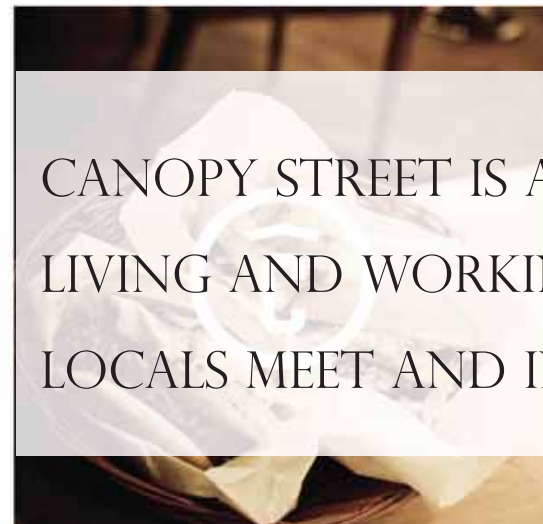
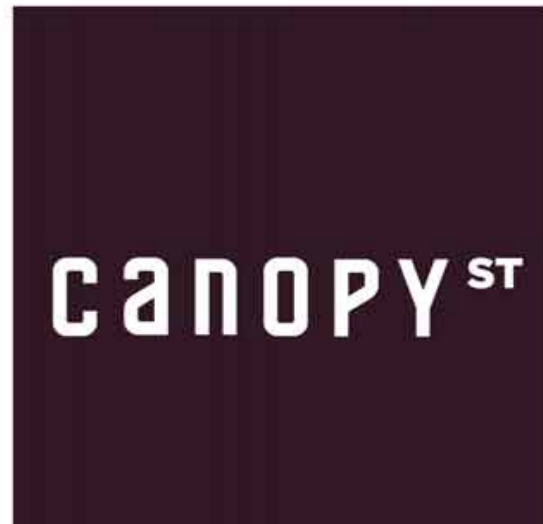
Events

- Lincoln Saltdogs Baseball
- University of Nebraska Men's Baseball
- University of Nebraska Women's Softball
- NCAA State Baseball Tournament
- Cornhusker State Games
- Special Olympics
- Relay for Life
- Outdoor Concerts

Ballpark

- 4,500 Seats
- 4,000 Berm Seating
- "Baseball Field of the Year" (SMTA)
- "Best Playing Field" (NLA)

*Based on 2010 Schedule of Events



CANOPY STREET IS AN AUTHENTIC ENTERTAINMENT, SHOPPING, LIVING AND WORKING DISTRICT IN LINCOLN; THE PLACE WHERE LOCALS MEET AND INVITE GUESTS TO EXPERIENCE THEIR CITY.

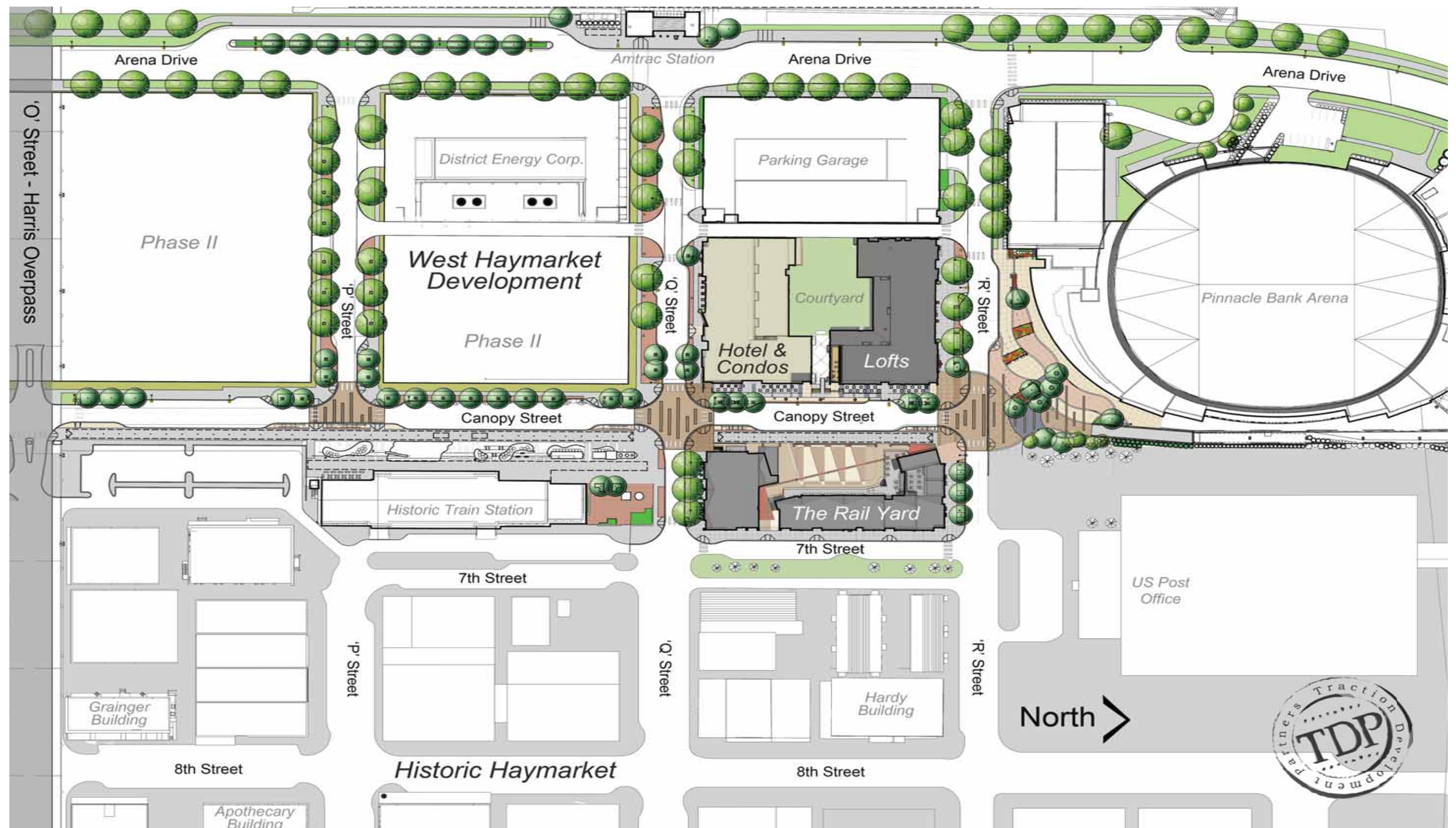
\$498

MILLION PRIVATE & PUBLIC PROJECT

Includes (outlined in purple):

- 16,000 Seat Arena
- New Roads & Infrastructure
- 6,000 New Parking Stalls
- 100,000 SF + of New Retail & Office
- 200,000 SF + of New Hotel & Residential







HOTEL & HOBSON PLACE RESIDENCES



THE RAILYARD - VIEW FROM THE HAYMARKET



THE RAILYARD - VIEW FROM PINNACLE BANK ARENA



CANOPY LOFTS





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